Aging Resource Alliance (ARA)  www.agingresourcealliance.net  •  An alliance of senior care professionals committed to providing resources, support, and outreach for older adults and their families.

Alzheimer’s and Dementia Alliance of Wisconsin  (608) 232-3400 or 888-308-6251 •  www.alzwisc.org  •  A non-profit providing education, care consultation, referral, support, and innovative programs for people diagnosed with memory disorders, their family care partners, and professional care providers, within nine counties in south central Wisconsin.

American Parkinson Disease Association (APDA) of Wisconsin  (608)229-7628 •  www.wichapterapda.org  •  Parkinson_assn@ssmhc.com  •  The APDA Information & Referral Center of Wisconsin is committed to assisting people with Parkinson’s disease and their families. The center provides information on support groups, community events, exercise programs, specialist referrals, educational materials, and other valuable resources for patients and their families.

Angelus Retirement Community  www.angeluscommunities.com  •  RCAC Assisted Living ...Where Love and Caring Just Is....

Area Agency on Aging of Dane County  www.danecountyhumanservices.org/aging/areaagencyonaging  •  Plans and coordinates services to assist people age 60 and over to maintain health and community connections, as well as advocates on behalf of older adults in Dane County.

Our Sponsoring Exhibitors

❖ BrightStar  (608) 441-8620  •  www.BrightStarCare.com
Compassionate homecare for adults and seniors throughout south central Wisconsin.

❖ Capitol Lakes  (608) 283-2000 or 888-211-8801  •  www.retirement.org/madison
Madison’s only downtown continuing care retirement community and exclusive partner of Wisconsin Alumni Association for retirement living services. Capitol Lakes offers independent living apartment homes, assisted living, memory care, skilled nursing care and rehabilitation with a lifestyle focused on research-based, holistic wellness.

❖ Comfort Keepers  (608) 442-1898  •  www.comfortkeepers.com
We help seniors live happy, healthy lives in the comfort of their own homes by providing quality, compassionate care, and safety technology solutions to preserve independence and contribute to a better life.

❖ Coventry Village Retirement Community  (608) 829-0603  •  www.coventryvillagewi.com
One of Madison’s most respected retirement communities, with amenities & lifestyle options for every need in the elegant Courtyard Homes Condominiums, Brookline Apartment Homes, & newly expanded Sebring Assisted Care Residence.

❖ Home Instead Senior Care  (608) 663-2646  •  www.homesinstead.com/363
Providing in home companionship, personal care services, meal preparation, laundry, light housekeeping, errands, and incidental transportation. Caregivers are screened, insured, and bonded.

❖ Midwest Home Care  (608) 276-6000  •  www.midwesthomecare.com  •  Provides non-medical care to help seniors stay active and independent in their own homes. Specializing in Alzheimer’s care.

❖ Oak Park Place  www.oakparkplace.com  •  Oak Park Place senior living communities feature skilled nursing, orthopedic rehabilitation, assisted living, memory care, and independent living products for seniors with locations on Madison’s east side, Middleton, and Baraboo.

❖ Oakwood Village  www.oakwoodvillage.net
Oakwood Village Prairie Ridge (608) 230-4000  •  Oakwood Village University Woods (608) 230-4699
Oakwood Village Prairie Ridge and Oakwood Village University Woods are faith-based, not-for-profit retirement communities located in Madison, Wisconsin. Oakwood is proud to partner with the fine learning institutions in Madison to offer educational and wellness opportunities to our residents.

❖ St. Mary’s Hospital  jim_penczykowski@ssmhca.com  •  www.stmarysmadison.com (see “Services,” then “Seniors”)
St. Mary’s is committed to the health, wellness, and social needs of individuals through all stages of life. We offer a wide variety of programs and services specifically designed for the older adult: Health Information for Seniors, Adult Day Health Center, GoldenCare, Home Help Monitoring, and St. Mary’s Care Center.

(more exhibitors on reverse)
Board on Aging and Long-Term Care  Julia Pierstorff, (608) 246-7004 • http://longtermcare.wi.gov
Advocacy services including the Ombudsman Program, Volunteer Ombudsman Program, and Medigap Helpline.

Care Wisconsin  (608) 240-0020 or 800-963-0035 • www.carewisc.org • A nonprofit organization that manages the state’s two public health and long-term care programs: Family Care and Partnership. The organization serves more than 4,500 seniors and adults with disabilities in Dane County and throughout the south central region.


Compassion and Choices of Wisconsin  www.compassionandchoiceswisc.org & www.compassionandchoices.org
State chapter of national, nonprofit devoted to end of life issues. Focus includes education of public & health care professionals to promote informed decisions, support of individuals & their families, and advocacy for the rights of those at the end of life.

Edgerton Hospital & Health Services  www.EdgertonHospital.com • The brand new, environmentally-friendly Edgerton Hospital is now open, offering more comfort to patients! Our wide range of services includes swing bed (skilled nursing), rehab services (PT, OT, Speech), cardiac services, acute and outpatient care, surgery, wound care, diagnostic testing, and ER/urgent care.

Home Health United  800-924-CARE (2273) • www.HomeHealthUnited.org • Offers an integrated and comprehensive variety of services across Southern Wisconsin: Home Health, Hospice, Community Health & Wellness programs, Home Medical Equipment.

HospiceCare  (608) 276-4660 • www.hospicecareinc.com • A non-profit providing end-of-life services for south central Wisconsin.

Madison Children’s Center  www.madisonchildrensmuseum.org • SPARK! is a FREE 90 minute cultural arts program offered at Madison Children’s Museum for children 7 and older, their parents, and a grandparent with early memory loss. Assisted living and nursing home groups are welcome!

Madison Coalitions of Older Adults and Madison Senior Center • Your source of information on Case Management Services, Senior Dining Sites, the Home Chore Program, Social/Educational/Health and Wellness Activities.
West Madison Senior Coalition:  (608) 238-7368 • www.westmadisonseniorcoalition.org
South Madison Coalition of the Elderly:  251-8405 • Madison Senior Center:  266-6581, www.ci.madison.wi.us/senior

Madison School & Community Recreation (MSCR), Goodman-Rotary 50+ Fitness  (608) 204-3023 • www.mscr.org • Offers a wide range of fitness and wellness opportunities for people ages 50+, including aquatics, strength, dance, yoga, chair-based exercise, pilates, tai-chi, and nutrition education programs.

Meriter Hospital  Rick Dahl at (608) 417-5895 • The Hospital Elder Life Program at Meriter Hospital is a volunteer-based program aimed at preserving the cognition and function of hospitalized adults, aged 70 years and older.

Nazareth Health and Rehabilitation Center  www.nazarethhealth.com • Get Better. Go Home. This is the focus of our Skilled Care Rehab and long term care facility located in Stoughton, WI. We are closer than you think.

OutReach LGBT Community Center  www.lgbtoutreach.org • The mission statement for OutReach LGBT Community Center is: “To promote equality and quality of life for LGBT people.” This includes our lesbian, gay, bisexual, transgender elders.

Office for the Blind and Visually Impaired  www.dhs.wisconsin.gov/blind • A state agency offering training & services to help blind & visually impaired individuals cope with significant vision loss in an effort to maximize independent living.

Recover Health  608-274-8193 • www.recoverhealth.org • A Medicare/Medicaid-certified home health agency providing a full range of in-home services, making everyday living easier for those with special needs, chronic illnesses, or when recovering from hospitalization.
RSVP of Dane County  (608) 441-7891 • www.rsvpdane.org • A volunteer program that places volunteers, age 55 & older, in assignments all over Dane County. We have about 2200 volunteers in over 88 non-profits, public agencies & schools.

Safe Communities  (608) 256-6713 • www.safercommunity.net • Our Falls Prevention Task Force is a coalition of over 40 area organizations. We offer classes and support for older adults who want to improve their balance to avoid a debilitating fall.

SAIL— Supporting Active Independent Lives  www.sailtoday.org • A non-profit providing services, resources, and support to help older adults live healthy and independent in their own homes.

Saint Jude Hospice  www.saintjudehospice.org • Hospice Services: end of life care and education.

UW Health Integrative Medicine  www.uwhealth.org/integrativemed
A diverse program offering a variety of complementary and alternative healing practices and experiences.

UW-Madison Asthma, Allergy, and Pulmonary Research  (608) 263-6049 • www.wiasthma.org
We conduct many kinds of asthma related research, offering you opportunities to be part of one of our studies.

UW-Madison MIDUS Study (Midlife in the United States)  www.midus.wisc.edu
A national study of health & well-being started in 1995 with over 7000 participants aged 25-74. Find information about MIDUS results to date, including details about physical health and functioning in a national sample of Americans.

UW-Madison Osteoporosis Clinical Research Program  www.uwosteoporosis.org • Bone mineral density testing.

UW-Madison School of Nursing
UW School of Nursing students will provide a free blood pressure screening.

UW-Madison School of Pharmacy
Operation Immunization educates the public on the importance of immunizations.

UW-Madison Voice and Swallow Clinic  (608) 263-6190 • www.uwhealth.org/voiceswallow
Maintains an international reputation for excellence and offers cutting edge technology and diagnostic capabilities, complemented by active clinical and laboratory research in the area of voice, swallowing, and airway disorders.

UW/VA Swallowing Speech and Dining Enhancement Program (SSWAL-ADE)
(608) 280-7000 • www2.medicine.wisc.edu/home/swallowing/swallowingmain • An internationally recognized program dedicated to the evaluation, treatment, and research of swallowing and speech disorders. We have developed a number of the field’s diagnostic tools & treatment methods and conducted research to improve treatment & quality of life for patients.

Wisconsin Alzheimer’s Disease Research Center / Comprehensive Memory Program  wcmp.wisc.edu

Wisconsin Council of the Blind and Visually Impaired  (608) 255-1166 • www.wcblind.org
A private, non-profit community-based organization. Our mission is to promote the dignity and independence of the people in Wisconsin who are blind and visually impaired by providing services, advocating legislation, and educating the general public.

Wisconsin Dept. of Health Services, Bureau of Aging and Disability Resources
www.dhs.wisconsin.gov/Aging/CDSMP • Information about two evidence based prevention programs offered in Wisconsin: Living Well with Chronic Conditions and the Stepping On Falls Prevention Program. Workshop info can be accessed through the Arthritis Foundation toll free at: 800-242-9945.

Wisconsin Sleep  (608) 232-3333 • www.wisconsinsleep.org • Offers sleep experts for adults & children, combined with the latest technology, in a home like setting.

Wisconsin Women’s Network  www.WIWomensNetwork.org • A coalition of organizations and individuals advancing the status of women in Wisconsin through communications, education, and advocacy. WWN’s projects include the Wisconsin Elder Economic Security Initiative, a unique measure of the actual cost of aging in place in each county in Wisconsin.