Health and Resource Fair
49 Exhibitors, *10 New!
24th Annual Institute on Aging Colloquium
October 2, 2012
Madison, WI

Our Sponsoring Exhibitors

**BrightStar**  (608) 441-8620 • www.BrightStarCare.com
Compassionate homecare for adults and seniors throughout south central Wisconsin.

**Capitol Lakes**  (608) 283-2000 or 888-211-8801 • www.retirement.org/madison
Madison’s only downtown continuing care retirement community and exclusive partner of Wisconsin Alumni Association for retirement living services. Capitol Lakes offers independent living apartment homes, assisted living, memory care, skilled nursing care, and rehabilitation with a lifestyle focused on research-based, holistic wellness.

**Comfort Keepers**  (608) 442-1898 • www.comfortkeepers.com
We help seniors live happy, healthy lives in the comfort of their own homes by providing quality, compassionate care, and safety technology solutions to preserve independence and contribute to a better life.

**Coventry Village Retirement Community**  (608) 829-0603 • www.coventryvillagewi.com
Madison’s premier west side retirement community, featuring amenities & lifestyle options for every need in the elegant Courtyard Homes Condominiums, Brookline Apartment Homes & expanded Sebring Assisted Care Residence.

**Home Instead Senior Care**  (608) 663-2646 • www.homesinstead.com/363
Providing in home companionship, personal care services, meal preparation, laundry, light housekeeping, errands, and incidental transportation. Caregivers are screened, insured, and bonded.

**KindredHearts Senior Living**  (608) 669-3006 • www.khearts.com
Providing Independent Senior Living and A la carte Assisted Living in our Sun Prairie location and Assisted Living or Memory Care for seniors in Cottage Grove. We provide electronic medical records, home cooked meals, and quality care in a home-like environment.

**Midwest Home Care**  (608) 276-6000 • www.midwesthomecare.com
Provides non-medical care to help seniors stay active and independent in their own homes. Specializing in Alzheimer’s care.

**Oak Park Place**  www.oakparkplace.com
Oak Park Place senior living communities feature skilled nursing, orthopedic rehabilitation, assisted living, memory care, and independent living products for seniors with locations on Madison’s east side, Middleton, and Baraboo.

**Oakwood Village**  www.oakwoodvillage.net
Oakwood Village Prairie Ridge  (608) 230-4000 • Oakwood Village University Woods  (608) 230-4699
Oakwood Village Prairie Ridge and Oakwood Village University Woods are faith-based, not-for-profit retirement communities located in Madison, Wisconsin. Oakwood is proud to partner with the fine learning institutions in Madison to offer educational and wellness opportunities to our residents.

**Senior Helpers**  (608) 729-5365 • www.seniorhelpersmadison.com
Helping seniors age in place by providing homescare assurance; geriatric care management; and flexible, compassionate home care.

**St. Mary’s Hospital**  jim_penczykowski@ssmh.com • www.stmarysmadison.com (see “Services,” then “Seniors”)
St. Mary’s is committed to the health, wellness, and social needs of individuals through all stages of life. We offer a wide variety of programs and services specifically designed for the older adult: Health Information for Seniors, Adult Day Health Center, GoldenCare, Home Help Monitoring, and St. Mary’s Care Center.

**Wisconsin Talking Book & Braille Library (WTBBL)**  talkingbooks.wi.gov
Provides recorded & Braille books to Wisconsin residents who for any visual or physical reason cannot read normal print. The service is free to everyone.

---

**Aging Resource Alliance (ARA)**  www.AgingResourceAlliance.net
An alliance of senior care professionals committed to providing resources, support, and outreach for older adults and their families.

**Agrace HospiceCare**  (608) 276-4660 • www.agracehospicecare.org
Provides end-of-life services and programs for people in south central Wisconsin.
American Parkinson Disease Association (APDA) of Wisconsin  (608)229-7628  •  www.wichapterapda.org
• Parkinson_assn@ssmhc.com  •  The APDA Information & Referral Center of Wisconsin is committed to assisting people with Parkinson's disease and their families. The center provides information on support groups, community events, exercise programs, specialist referrals, educational materials, and other valuable resources for patients and their families.

Area Agency on Aging of Dane County  www.co.dane.wi.us/aging  •  Plans and coordinates services to assist people age 60 and over to maintain health and community connections, as well as advocates on behalf of older adults in Dane County.

Aster Retirement Community  (608) 333-1503  •  www.asterassistedliving.com.com
RCAC Assisted Living with Income Eligible Apartments.

Board on Aging and Long-Term Care  Julia Pierstorff, (608) 246-7004  •  http://longtermcare.wi.gov
Advocacy services including the Ombudsman Program, Volunteer Ombudsman Program, and Medigap Helpline.


*Dane County Humane Society  www.giveshelter.org  •  (608) 838-0413  •  A non-profit organization whose motto is “Helping People Help Animals.” One of its core values is to hold central the welfare and care of animals. Seniors are welcome to join our more than 1000 volunteers who help with animal and wildlife care, administrative duties, and education.

Home Health United  800-924-CARE (2273)  •  www.HomeHealthUnited.org  •  Offers an integrated and comprehensive variety of services across Southern Wisconsin, including Home Health, Hospice, Community Resource Programs, Meals On Wheels, Infusion Pharmacy, Immunization Clinics, and Home Medical Equipment.

*Independent Living, Inc.  (608)-274-7900  •  www.independentlivinginc.org  •  Independent Living is a nonprofit, multi-service agency that assists older adults and people with disabilities who manage their independence, health, and well being by using our friendly in-home services, home health care, and diverse housing options.

Madison Coalitions of Older Adults and Madison Senior Center  Your source of information on Case Management Services, Senior Dining Sites, the Home Chore Program, Social/Educational/Health and Wellness Activities.
West Madison Senior Coalition:  (608) 238-7368  •  www.westmasonseniorcoalition.org
South Madison Coalition of the Elderly:  251-8405  •  Madison Senior Center:  266-6581, www.madisonseniorcenter.org

Madison School & Community Recreation (MSCR), Goodman-Rotary 50+ Fitness  (608) 204-3023  •  www.mscr.org
Offers a wide range of fitness and wellness opportunities for people ages 50+, including aquatics, strength, dance, yoga, chair-based exercise, pilates, tai-chi, and nutrition education programs.

*Mallatt Homecare Pharmacy/ Interim Healthcare of Wisconsin  (608) 310-9922  •  mallattsrtc.com
Provides medication and pharmacy services to individuals in their own home and to those in long term care facilities.

*The Memory Journal  www.memoiryjournal.com  •  The Memory Journal provides you the opportunity to reflect on your life, and to record your top 100 most meaningful memories for the benefit of future family members and loved ones.

Meriter Hospital  Rick Dahl at (608) 417-5895  •  The Hospital Elder Life Program at Meriter Hospital is a volunteer-based program aimed at preserving the cognition and function of hospitalized adults, aged 70 years and older.

OutReach LGBT Community Center  www.lgbtoutreach.org  •  The mission statement for OutReach LGBT Community Center is: “To promote equality and quality of life for LGBT people.” This includes our lesbian, gay, bisexual, transgender elders.

Office for the Blind & Visually Impaired  www.dhs.wisconsin.gov/blind  •  A state agency offering training & services to help blind & visually impaired individuals cope with significant vision loss in an effort to maximize independent living.
PLATO  www.seniorlearning.wisc.edu/plato  •  A member-directed and participatory learning-in-retirement organization committed to developing, offering, and promoting opportunities for intellectual and cultural enrichment for its members, and to providing scholarship support for adult students with significant financial needs enrolled in post-secondary education courses.

Recover Health  (608) 274-8193  • www.recoverhealth.org
A Medicare/Medicaid-certified home health agency providing a full range of in-home services, making everyday living easier for those with special needs, chronic illnesses, or when recovering from hospitalization.

RSVP of Dane County  (608) 441-7891  • www.rsvpdane.org  •  A volunteer program that places volunteers, age 55 & older, in assignments all over Dane County. We have about 2200 volunteers in over 88 non-profits, public agencies & schools.

SAIL— Supporting Active Independent Lives  www.sailtoday.org  •  A non-profit membership organization providing services, resources, and support to help older adults live active, healthy, and independent lives in their own homes.

*Stoughton Hospital- Inpatient Geriatric Psychiatry  www.stoughtonhospital.com  •  An inpatient program designed to meet the acute mental health needs of individuals 55 and older. Treatment is provided for depression, anxiety, behaviors associated with Alzheimer’s disease, and other forms of dementia, bipolar disorder, schizophrenia, and psychosis.

UW Health Integrative Medicine  www.uwhealth.org/integrativemed
A diverse program offering a variety of complementary and alternative healing practices and experiences.

UW-Madison MIDUS Study (Midlife in the United States)  www.midus.wisc.edu
A national study of health & well-being started in 1995 with over 7000 participants aged 25-74. Find information about MIDUS results to date, including details about physical health and functioning in a national sample of Americans.

UW-Madison Osteoporosis Clinical Research Program  www.uwosteoporosis.org  •  Bone mineral density testing.

UW-Madison Speech and Hearing Clinic  www.comdis.wisc.edu/clinic-overview.htm  •  Offering services to those who are deaf or hard of hearing: full diagnostic hearing evaluations; new hearing aids or assistive listening devices; repair or reprogramming of hearing aids; and programming, troubleshooting, or counseling services for those with cochlear implants.

UW/VA Swallowing Speech and Dining Enhancement Program (SSWAL-ADE)  (608) 280-7000  • www2.medicine.wisc.edu/home/swallowing/swallowingmain  •  An internationally recognized program dedicated to the evaluation, treatment, and research of swallowing and speech disorders. We have developed a number of the field’s diagnostic tools & treatment methods and conducted research to improve treatment & quality of life for patients.

Wisconsin Alzheimer’s Disease Research Center  adrc.wisc.edu  •  Academic & clinical research organization investigating better treatment & prevention plans for Alzheimer’s disease & Mild Cognitive Impairment.

Wisconsin Council of the Blind and Visually Impaired  (608) 255-1166  • www.wcblind.org
A private, non-profit community-based organization. Our mission is to promote the dignity and independence of the people in Wisconsin who are blind and visually impaired by providing services, advocating legislation, and educating the general public.

Wisconsin Dept. of Health Services, Bureau of Aging and Disability Resources
www.wishealthaying.org  •  (800) 242-9945  •  Information about two evidence based prevention programs offered in Wisconsin: Living Well with Chronic Conditions and the Stepping On Falls Prevention Program. Workshop info can be accessed through the Arthritis Foundation toll free number above or via our website.

Wisconsin Sleep  (608) 232-3333  • www.wisconsinsleep.org
Offers sleep experts for adults & children, combined with the latest technology, in a home like setting.