Health and Resource Fair  
61 Exhibitors • 14 New!  
26th Annual Institute on Aging Colloquium  
September 30, 2014  
Madison, WI

Our Sponsoring Exhibitors

This guide, produced by O’Gara Publishing, is a valuable and practical reference tool for information regarding aging resources, services, and products in the Dane County region.

BrightStar  (608) 441-8620 • www.BrightStarCare.com  
Compassionate in-home personal care, skilled care, house chore, and transportation services for adults and seniors throughout south central Wisconsin.

Capitol Lakes  (608) 283-2000 or 888-211-8801 • www.retirement.org/madison  
Madison’s only downtown continuing care retirement community and exclusive partner of Wisconsin Alumni Association for retirement living services. Capitol Lakes offers independent living apartment homes, assisted living, memory care, skilled nursing care, and rehabilitation with a lifestyle focused on research-based, holistic wellness.

CapTel- Captioned Telephone  800-482-2424 • www.CapTel.com  
We will be featuring Captioned Telephone for people with hearing loss at little or no cost!

Comfort Keepers  (608) 442-1898 • www.comfortkeepers.com/madison-wi  
We help seniors live happy, healthy lives in the comfort of their own homes by providing quality, compassionate care, and safety technology solutions to preserve independence and contribute to a better life. Our Hospital to Home Navigator program helps reduce re-hospitalizations by providing assistance to those most vulnerable following a hospital discharge.

Coventry Village Retirement Community  (608) 829-0603 • www.coventryvillagewi.com  
Take a fresh look at new priorities at Coventry Village, Madison’s premier west side retirement community, featuring amenities and lifestyle options for every need in the elegant Courtyard Homes Condominiums, Brookline Apartment Homes and Sebring Assisted Care Residence.

Midwest Home Care  (608) 276-6000 • www.midwesthomecare.com  
Provides non-medical care to help seniors stay active and independent in their own homes. Specializing in Alzheimer’s care.

Oak Park Place  www.oakparkplace.com  
Oak Park Place senior living communities feature skilled nursing, orthopedic rehabilitation, assisted living, memory care, and independent living products for seniors with locations on Madison’s east side, Middleton, and Baraboo.

Oakwood Lutheran Senior Ministries  www.oakwoodvillage.net  
Oakwood Village Prairie Ridge  (608) 230-4646  •  
Oakwood Village University Woods  (608) 230-4266  
Oakwood Lutheran Senior Ministries is the parent corporation of two faith-based, not-for-profit retirement communities, Oakwood Village Prairie Ridge and Oakwood Village University Woods, located in Madison, Wisconsin. Oakwood is proud to partner with the fine learning institutions in Madison to offer educational and wellness opportunities to our residents.

Senior Helpers  (608) 729-5365 • www.seniorhelpersmadison.com  
Helping seniors age in place by providing homesafe assurance; geriatric care management; and flexible, compassionate home care.

St. Mary’s Hospital  (608) 251-6100 • www.stmarysmadison.com (see “Services,” then “Seniors”)  
St. Mary’s is committed to the health, wellness, and social needs of individuals through all stages of life. We offer a wide variety of programs and services specifically designed for the older adult: Health Information for Seniors, Adult Day Health Center, GoldenCare, and St. Mary’s Care Center.

Wisconsin Talking Book & Braille Library (WTBBL)  talkingbooks.wi.gov  
Provides recorded & Braille books to Wisconsin residents who for any visual or physical reason cannot read normal print. The service is free to everyone.
**Aging and Disability Resource Center of Dane County** (608) 240-7400 • daneadrc.org
The ADRC provides free unbiased information and assistance to older adults, people with disabilities, caregivers, and professionals regardless of income or personal resources. The ADRC empowers people to make informed choices about services and supports.

**Agrace Hospice and Palliative Care** (608) 276-4660 • www.agracehospicecare.org • Provides end-of-life services & programs in south central Wisconsin.

**Alzheimer’s Association of South Central Wisconsin** (608) 203-8500 • 24/7 helpline 800-272-3900 • alz.org
The world’s leading voluntary health organization in Alzheimer’s care, support, and research. With many local educational and support services, we are here to help and offer hope. See our website or call our helpline for information, referral, education, and care.

**Area Agency on Aging of Dane County** www.co.dane.wi.us/aging • Plans and coordinates services to assist people age 60 and over to maintain health and community connections, as well as advocates on behalf of older adults in Dane County.

**Becker Insurance Advisors** www.beckerinsuranceadvisors.com
Sale of health insurance, dental insurance, and Medicare Supplements.

**Bluestone Physician Services** www.BluestoneMD.com • Provides on-site primary care services to residential care communities. Our physician-led, pro-active, collaborative approach to healthcare allows us to provide exceptional care to our patients.

**Board on Aging and Long-Term Care** Julia Pierstorff, (608) 246-7004 • http://longtermcare.wi.gov
Advocacy services including the Ombudsman Program, Volunteer Ombudsman Program, and Medigap Helpline.

**Cairasu Home Care** (608) 622-7015 • www.cairasucare.com • We are a dependable non-medical senior care agency, whose mission is to provide the highest quality elderly care service based on your individual needs.

**Coalition of Wisconsin Aging Groups** 800-488-2596 • www.cwag.org • A nonprofit, nonpartisan, statewide membership organization founded in 1978. CWAG’s mission is to improve quality of life for people of all ages through: Intergenerational Understanding & Leadership Development, Public Education, Legal & Legislative Advocacy & Public Policy Development.

**Comfort Care 4 U Adult Family Home** (608) 206-3260 • Offers an exquisite, dignified, respectable, and safe home for up to four individuals. We work closely with resident’s family & health professionals to provide independence & quality care in an attentive & safe environment. Conveniently located on the west side of Madison near shopping, public parks, and a bus line.

**Dane County Humane Society** (608) 838-0413 • www.giveshelter.org • A non-profit organization whose motto is “Helping People Help Animals.” One of its core values is to hold central the welfare and care of animals. Seniors are welcome to join our more than 1000 volunteers who help with animal and wildlife care, administrative duties, and education.

**The Dillett Company, Inc.** (608) 662-8288 • www.dillettcompany.com
Independent insurance agency with a specialty in plans for 55+. These include critical illness, Medicare supplements, final expense, and long term health care plans. We find the plan which meets your needs and budget.

**Edward Jones Financial Advisor Nicholas Pratt** (608) 236-4817 • www.edwardjones.com • We help individuals identify and prioritize their financial goals. We consider your personal situation, such as living comfortably in retirement, ensuring your surviving spouse can maintain his or her lifestyle should you pass away, or providing for your children’s/grandchildren’s education. We can help provide investment solutions and insurance options to develop a comprehensive financial strategy.

**Emerson Assisted Living Boutique (LifeSong Senior Living)** (608) 669-5542 • www.emersonmadison.com
Beautiful and gracious residence for seniors that offers independent “supportive” living and assisted living. We embrace a holistic approach to our services and care.
Golden Heart Senior Care- Madison  (608) 467-3590  •  www.goldenheartmadison.com  •  For compassionate senior care, locals can trust our caring professionals. As stated in our Client Bill of Rights and expressed through the caring hands of your Caregiver, our focus is to provide you or your loved one with the highest quality care with compassion, dignity, and respect. It’s our mission to empower our clients and caregivers to work as a team, which keeps your loved one feeling independent and secure.

Heritage Monona and Heritage Middleton  (608) 441-9990  •  www.heritagesenior.com  •  Within the doors of Heritage, you will find a warm and gentle community where daily assistance is provided with love and the utmost respect for the personal integrity of our residents. Assisted living, Enhanced Assisted, and Memory Care available.

Home Health United  800-924-CARE (2273)  •  www.HomeHealthUnited.org  •  Offers an integrated and comprehensive variety of services across Southern Wisconsin, including Home Health, Palliative Care, Hospice, Community Health Services, Meals On Wheels, Infusion Pharmacy, Immunization Clinics, Personal Emergency Response System, and Home Medical Equipment.

Independent Living, Inc.  (608) 274-7900  •  www.IndependentLivingInc.org  •  A nonprofit multi-service agency with 40 years of experience helping older adults and people with disabilities through in-home services, personal care, home health care, evening Meals on Wheels, volunteer assistance, and senior housing options in Madison, Fitchburg, and Sun Prairie.

Madison Children’s Museum  www.madisonchildrensmuseum.org  •  The museum offers SPARK!, a FREE 90 minute cultural arts program for children 7 & up, parents & a grandparent with early memory loss. Assisted living & nursing home groups are welcome!

Madison Coalitions of Older Adults and Madison Senior Center  Your source of information on Case Management Services, Senior Dining Sites, the Home Chore Program, Social/Educational/Health and Wellness Activities.
West Madison Senior Coalition:  (608) 238-7368, www.westmadisonseniorcoalition.org
South Madison Coalition of the Aging:  251-8405  •  Madison Senior Center:  266-6581, www.madisonseniorcenter.org

Madison School & Community Recreation (MSCR), Goodman-Rotary 50+ Fitness  (608) 204-3023  •  www.mscr.org
Offers a wide range of fitness and wellness opportunities for people ages 50+, including aquatics, strength, dance, yoga, chair-based exercise, pilates, tai-chi, and nutrition education programs.

Mallatt’s Homecare Pharmacy/ Interim Healthcare of Wisconsin  (608) 310-9922  •  mallattsltc.com
Provides medication and pharmacy services to individuals in their own home and to those in long term care facilities. Provides in-home skilled nursing, personal care, companion, and home health aide services.

Meriter Hospital  Rick Dahl at (608) 417-5895  •  The Hospital Elder Life Program at Meriter Hospital is a volunteer-based program aimed at preserving the cognition and function of hospitalized adults, aged 70 years and older.

Momentum Insurance Plans, Inc.  (608) 729-6500  •  www.momentumplans.com  •  A locally owned dental HMO that offers competitive pricing and great plans for seniors. Momentum is dental insurance that you can smile about!

OutReach LGBT Community Center  (608) 255-8582  •  www.lgbtoutreach.org
The mission statement for OutReach LGBT Community Center is: “To promote equality and quality of life for LGBT people.” This includes our lesbian, gay, bisexual, transgender elders. Open weekdays 10am-7pm & Saturdays Noon to 4pm, except on Holidays.

PLATO  www.seniorlearning.wisc.edu/plato  •  A member-directed and participatory learning-in-retirement organization committed to developing, offering, and promoting opportunities for intellectual and cultural enrichment for its members, and to providing scholarship support for adult students with significant financial needs enrolled in post-secondary education courses.

Recover Health  (608) 274-8193  •  www.recoverhealth.org
A Medicare/Medicaid-certified home health agency providing a full range of in-home services, making everyday living easier for those with special needs, chronic illnesses, or when recovering from hospitalization.

RSVP of Dane County  (608) 441-7891  •  www.rsvpdane.org  •  A volunteer program that places volunteers, age 55 & older, in assignments all over Dane County. We have about 2200 volunteers in over 88 non-profits, public agencies, and schools.

SAIL— Supporting Active Independent Lives  www.sailtoday.org  •  A non-profit membership organization providing services, resources, and social connections to help people live healthy and independent lives in the home of their choice.
Seniors Helping Seniors  www.seniorshelpingseniors.com/southcentralwi • A unique business that exclusively hires Seniors to provide a wide array of Non-Medical In Home Services for seniors. (Handyman, Housekeeping, Companionship, Respite, just to name a few!)

St. Coletta of Wisconsin  www.stcolettawi.org
Residential and vocational programming for adults over 18 with developmental disabilities. Providing day services to the aging.

Stoughton Hospital- Inpatient Geriatric Psychiatry  www.stoughtonhospital.com • An inpatient program designed to meet the acute mental health needs of individuals 55 and older. Treatment is provided for depression, anxiety, behaviors associated with Alzheimer’s disease, and other forms of dementia, bipolar disorder, schizophrenia, and psychosis.

UW Health Integrative Medicine  www.uwhealth.org/integrativemed
A diverse program offering a variety of complementary and alternative healing practices and experiences.

UW-Madison MIDUS Study (Midlife in the United States)  www.midus.wisc.edu
A national study of health & well-being started in 1995 with over 7000 participants aged 25-74. Find information about MIDUS results to date, including details about physical health and functioning in a national sample of Americans.

UW-Madison Osteoporosis Clinical Research Program  www.uwosteoporosis.org • Bone mineral density testing.

UW-Madison School of Nursing  UW School of Nursing students will provide a free blood pressure screening.

UW-Madison School of Pharmacy  Operation Immunization educates the public on the importance of immunizations.

UW/VA Swallowing Speech and Dining Enhancement Program (SSWAL-ADE)  (608) 256-1901 x11125 • www2.medicine.wisc.edu/home/swallowing/swallowingmain • An internationally recognized program dedicated to the evaluation, treatment, and research of swallowing disorders. We have developed a number of the field’s diagnostic tools & treatment methods and conducted research to improve treatment and quality of life for patients.

Visiting Angels Living Assistance Services  (608) 819-0665 • www.visitingangels.com • We have an "angel" for you to serve all of your non-medical in-home care needs. From personal care to companion care, we are America's choice in private duty care.

Visiting Physicians Association  (877) 468-7322 • visitingphysicians.com • VPA is the nation’s leader in house call medicine. We bring doctors, labs, x-rays, podiatry, and more to the comfort of your home.

Wisconsin Alzheimer’s Disease Research Center  adrc.wisc.edu • Academic & clinical research organization investigating better treatment & prevention plans for Alzheimer’s disease & Mild Cognitive Impairment.

Wisconsin Council of the Blind and Visually Impaired  (608) 255-1166 • www.wcblind.org
A private, non-profit community-based organization. Our mission is to promote the dignity and independence of the people in Wisconsin who are blind and visually impaired, by providing services, advocating legislation, and educating the public.

Wisconsin Institute for Healthy Aging/ Wisconsin Department of Health Services/ BADR  (800) 242-9945 • www.wihealthyingaging.org • Promoting evidence-based health programs offered in Wisconsin: Living Well with Chronic Conditions, Tomando de su Salud (Spanish), Healthy Living with Diabetes, Vivir Saludable con Diabetes, Powerful Tools for Caregivers, Stepping On, Pisando Fuerte, and projects underway with the Community Academic Aging Research Network.

Wisconsin Sleep  (608) 232-3333 • www.wisconsinsleep.org • Offers sleep experts for adults and children, combined with the latest technology, in a home like setting.

ZOUNDS Hearing of Madison  (608) 831-7334 • www.zoundsmadison.com • ZOUNDS Hearing clinic has rechargeable hearing aids with up to 90% noise cancellation and excellent sound quality... all at a very affordable price!