Our Sponsoring Exhibitors

**BrightStar Care**  (608) 441-8620  •  www.BrightStarCare.com
Personalized medical & non-medical care in any setting, with flexible schedules— from one hour per month to 24 hours a day. Our Joint Commission Accredited team delivers high-quality, compassionate care provided by certified nursing assistants.

**Capitol Lakes**  (608) 283-2000 or 888-211-8801  •  www.retirement.org/madison
Madison’s only downtown continuing care retirement community and exclusive partner of Wisconsin Alumni Association for retirement living services. Capitol Lakes offers independent living apartment homes, assisted living, memory care, skilled nursing care, and rehabilitation with a lifestyle focused on research-based, holistic wellness.

**CapTel- Captioned Telephone**  800-482-2424  •  www.CapTel.com
We will be featuring Captioned Telephone for people with hearing loss at little or no cost!

**Comfort Keepers**  (608) 442-1898  •  www.comfortkeepers.com/madison-wi
We help seniors live happy, healthy lives in the comfort of their own homes by providing quality, compassionate care, and safety technology solutions to preserve independence and contribute to a better life. Our Hospital to Home Navigator program helps reduce re-hospitalizations by providing assistance to those most vulnerable following a hospital discharge.

**Coventry Village Retirement Community**  (608) 829-0603  •  www.coventryvillagewi.com
Take a fresh look at new priorities at Coventry Village, Madison’s premier west side retirement community, featuring Five Star amenities and lifestyle options for every need in the elegant Courtyard Homes Condominiums, Brookline Independent Apartment Homes, Sebring Assisted Care Residence, and Sebring Gardens Memory Care.

**Dean & St. Mary’s**  (608) 251-6100  •  www.stmarysmadison.com (see “Services,” then “Seniors”)
Dean & St. Mary’s is committed to the health, wellness, and social needs of individuals through all stages of life. We offer a wide variety of programs and services specifically designed for the older adult: Health Information for Seniors, Adult Day Health Center, GoldenCare, and St. Mary’s Care Center.

**Midwest Home Care**  (608) 276-6000  •  www.midwesthomecare.com  •  Provides non-medical care to help seniors stay active and independent in their own homes. Specializing in Alzheimer’s care.

**Oak Park Place**  www.oakparkplace.com  •  Oak Park Place senior living communities feature skilled nursing, orthopedic rehabilitation, assisted living, memory care, and independent living products for seniors with locations on Madison’s east side, and Baraboo.

**Oakwood Lutheran Senior Ministries**  www.oakwoodvillage.net
Oakwood Village Prairie Ridge  (608) 230-4646  •  Oakwood Village University Woods  (608) 230-4266
Oakwood Lutheran Senior Ministries is the parent corporation of two faith-based, not-for-profit retirement communities, Oakwood Village Prairie Ridge and Oakwood Village University Woods, located in Madison, Wisconsin. Oakwood is proud to partner with the fine learning institutions in Madison to offer educational and wellness opportunities to our residents.

**Senior Helpers**  (608) 729-5365  •  www.seniorhelpersmadison.com  •  Helping seniors age in place by providing homesafe assurance, geriatric care management, and flexible, compassionate home care.

**Wisconsin Talking Book & Braille Library (WTBBL)**  talkingbooks.wi.gov  •  Provides recorded & Braille books to Wisconsin residents who for any visual or physical reason cannot read normal print. The service is free to everyone.

---

**Aging and Disability Resource Center of Dane County**  (608) 240-7400  •  daneadrc.org
The ADRC provides free unbiased information and assistance to older adults, people with disabilities, caregivers, and professionals regardless of income or personal resources. The ADRC empowers people to make informed choices about services and supports.

**Agrace Hospice and Palliative Care**  (608) 276-4660  •  www.agrace.org  •  Provides care and support through the stages of serious illness and programs for people in south central Wisconsin.
Alzheimer's & Dementia Alliance of Wisconsin  (608) 232-3400  •  www.alzwisc.org  •  ADAW's professional, Wisconsin-based staff provides hope for people facing Alzheimer's or other dementia through education, support, and personalized guidance to understand the disease, to learn how to continue living a satisfying and rewarding life, and to plan for the future.

Alzheimer's Association, South Central Wisconsin  (608) 203-8500  •  24/7 helpline 800-272-3900  •  alz.org
The world's leading voluntary health organization in Alzheimer's care, support, and research. With many local educational and support services, we are here to help and offer hope. See our website or call our helpline for information, referral, education, and care.

Board on Aging and Long-Term Care  Julia Pierstorff, (608) 246-7004  •  http://longtermcare.wi.gov
Advocacy services including the Ombudsman Program, Volunteer Ombudsman Program, and Medigap Helpline.

Cairasu Home Care  (608) 622-7015  •  www.cairasucare.com  •  We are a dependable non-medical senior care agency, whose mission is to provide the highest quality elderly care service based on your individual needs.


Edward Jones Financial Advisor Nicholas Pratt  (608) 236-4817  •  www.edwardjones.com  •  We help individuals identify and prioritize their financial goals. We consider your personal situation, such as living comfortably in retirement, ensuring your surviving spouse can maintain his or her lifestyle should you pass away, or providing for your children’s/grandchildren’s education. We can help provide investment solutions and insurance options to develop a comprehensive financial strategy.

Golden Heart Senior Care - Madison  (608) 467-3590  •  www.goldenheartmadison.com  •  For compassionate senior care, locals can trust our caring professionals. As stated in our Client Bill of Rights and expressed through the caring hands of your Caregiver, our focus is to provide you or your loved one with the highest quality care with compassion, dignity, and respect. It’s our mission to empower our clients and caregivers to work as a team, which keeps your loved one feeling independent and secure.

Heritage Monona and Heritage Middleton  (608) 441-9990  •  www.heritagesenior.com  •  Within the doors of Heritage, you will find a warm and gentle community where daily assistance is provided with love and the utmost respect for the personal integrity of our residents. Assisted living, Enhanced Assisted, and Memory Care available.

Home Health United  800-924-CARE (2273)  •  www.HomeHealthUnited.org  •  Offers an integrated and comprehensive variety of services across Southern Wisconsin, including Home Health, Palliative Care, Hospice, Community Health Services, Meals On Wheels, Infusion Pharmacy, Immunization Clinics, Personal Emergency Response System, and Home Medical Equipment.

Independent Living, Inc.  (608) 274-7900  •  www.IndependentLivingInc.org  •  We offer comprehensive services so that older adults & people with disabilities live comfortably in their home or with us. Services include home chores, personal care, home health care, evening Meals on Wheels, home modifications, volunteer assistance, and senior housing options in Madison, Fitchburg, & Sun Prairie.

Madison Children’s Museum  www.madisonchildrensmuseum.org  •  The museum offers SPARK!, a FREE 90 minute cultural arts program for children 7 & up, parents & a grandparent with early memory loss. Assisted living & nursing home groups are welcome!

Madison Coalitions of Older Adults and Madison Senior Center  Your source of information on Case Management Services, Senior Dining Sites, the Home Chore Program, Social/Educational/Health and Wellness Activities.

Madison School & Community Recreation (MSCR), Goodman-Rotary 50+ Fitness  (608) 204-3023  •  www.mscr.org
Offers a wide range of fitness and wellness opportunities for people ages 50+, including aquatics, strength, dance, yoga, chair-based exercise, pilates, tai-chi, and nutrition education programs.

Mallatt’s Homecare Pharmacy/ Interim Healthcare of Wisconsin  (608) 310-9922  •  mallattsltc.com  •  Provides medication and pharmacy services to individuals in their own home and to those in long term care facilities. Provides in-home skilled nursing, personal care, companion, and home health aide services.
OutReach LGBT Community Center (608) 255-8582 • www.lgbtoutreach.org The mission statement for OutReach LGBT Community Center is: “To promote equality and quality of life for LGBT people.” This includes our lesbian, gay, bisexual, transgender elders. Open weekdays 10am-7pm & Saturdays Noon to 4pm, except on Holidays.

PLATO www.PLATOMadison.org • A member-directed and participatory learning-in-retirement organization committed to developing, offering, and promoting opportunities for intellectual and cultural enrichment for its members, and to providing scholarship support for adult students with significant financial needs enrolled in post-secondary education courses.

RSVP of Dane County (608) 441-7891 • www.rsvpdane.org • A volunteer program that places volunteers, age 55 & older, in assignments all over Dane County. We have about 2200 volunteers in over 88 non-profits, public agencies, and schools.

SAIL- Supporting Active Independent Lives www.sailtoday.org • A non-profit membership organization providing services, resources, and social connections to help people live healthy and independent lives in the home of their choice.

Stoughton Hospital- Inpatient Geriatric Psychiatry www.stoughtonhospital.com • An inpatient program designed to meet the acute mental health needs of individuals 55 and older. Treatment is provided for depression, anxiety, behaviors associated with Alzheimer’s disease, and other forms of dementia, bipolar disorder, schizophrenia, and psychosis.

UW-Madison MIDUS Study (Midlife in the United States) www.midas.wisc.edu A national study of health & well-being started in 1995 with over 7000 participants aged 25-74. Find information about MIDUS results to date, including details about physical health and functioning in a national sample of Americans.

UW-Madison Osteoporosis Clinical Research Program www.uwosteoporosis.org • Bone mineral density testing.

UW-Madison School of Nursing • UW School of Nursing students will provide a free blood pressure screening.

UW-Madison School of Pharmacy • Operation Immunization educates the public on the importance of immunizations.

UW/Madison Speech and Hearing Clinic https://csd.wisc.edu/speech-and-hearing-clinic.htm • Offering services to those who are deaf or hard of hearing: full diagnostic hearing evaluations; new hearing aids or assistive listening devices; repair or reprogramming of hearing aids; and programming, troubleshooting, or counseling services for those with cochlear implants.

UW/VA Swallowing Speech and Dining Enhancement Program (SSWAL-ADE) (608) 256-1901 x11125 • www2.medicine.wisc.edu/home/swallowing/swallowingmain • An internationally recognized program dedicated to the evaluation, treatment, and research of swallowing disorders. We have developed a number of the field’s diagnostic tools & treatment methods and conducted research to improve treatment and quality of life for patients.

Visiting Angels Living Assistance Services (608) 819-0665 • www.visitingangels.com • We have an “angel” for you to serve all of your non-medical in-home care needs. From personal care to companion care, we are America’s choice in private duty care.

Wisconsin ADRC/Dementia Care Specialist Program In Rock County: www.co.rock.wi.us/adrc • 608-741-3600 • Statewide: www.dhs.wisconsin.gov/adrc/dementia-care-specialist-program • The Dementia Care Specialist program is available in 25 counties across the state as part of the Dementia Capable Wisconsin initiatives. This program provides support, outreach and education to those impacted by dementia and their care partners in addition to dementia friendly community initiatives.

Wisconsin Alzheimer’s Disease Research Center adrc.wisc.edu • Academic and clinical research organization investigating better treatment and prevention for Alzheimer’s disease and mild cognitive impairment (MCI).

Wisconsin Council of the Blind and Visually Impaired (608) 255-1166 • www.wclblind.org A private, non-profit community-based organization. Our mission is to promote the dignity and independence of the people in Wisconsin who are blind and visually impaired, by providing services, advocating legislation, and educating the public.

Wisconsin Institute for Healthy Aging/ Wisconsin Department of Health Services/ BADR (800) 242-9945 • www.wihealthyaging.org • Promoting evidence-based health programs offered in Wisconsin: Living Well with Chronic Conditions, Tomando de su Salud (Spanish), Healthy Living with Diabetes, Vivir Saludable con Diabetes, Powerful Tools for Caregivers, Stepping On, Pisando Fuerte, and projects underway with the Community Academic Aging Research Network.

Wisconsin Sleep (608) 232-3333 • www.wisconsinsleep.org • Offers sleep experts for adults and children, combined with the latest technology, in a home like setting.

ZOUNDS Hearing of Madison (608) 831-7334 • www.zoundsmadison.com • ZOUNDS Hearing clinic has rechargeable hearing aids with up to 90% noise cancellation and excellent sound quality... all at a very affordable price!