Our Sponsoring Exhibitors

**BrightStar Care**  (608) 441-8620  •  www.BrightStarCare.com
Personalized medical & non-medical care in any setting, with flexible schedules– from one hour per month to 24 hours a day. Our Joint Commission Accredited team delivers high-quality, compassionate care provided by certified nursing assistants.

**Capitol Lakes**  (608) 283-2000 or 888-211-8801  •  www.retirement.org/madison
Madison’s only downtown continuing care retirement community and exclusive partner of Wisconsin Alumni Association for retirement living services. Capitol Lakes offers independent living apartment homes, assisted living, memory care, skilled nursing care, and rehabilitation with a lifestyle focused on research-based, holistic wellness.

**Capri Communities - Hyland Campus**  www.capricommunities.com  •  Assisted living campus with 49 RCAC assisted living and 24 unit memory care. We pride ourselves on being able to offer hands on management and care for every community that our seniors call "home."

**CapTel- Captioned Telephone**  800-482-2424  •  www.CapTel.com
We will be featuring Captioned Telephone for people with hearing loss at little or no cost!

**Coventry Village by Five Star**  (608) 829-0603  •  www.coventryvillagewi.com
Take a fresh look at new priorities at Coventry Village, Madison’s premier west side retirement community, featuring Five Star amenities and lifestyle options for every need in the elegant Courtyard Homes Condominiums, Brookline Independent Apartment Homes, Sebring Assisted Care Residence, and Bridge to Rediscovery Memory Care.

**Dean & St. Mary’s**  (608) 251-6100  •  www.stmarysmadison.com (see “Services,” then “Seniors”)  
Dean & St. Mary’s is committed to the health, wellness, and social needs of individuals through all stages of life. We offer a wide variety of programs and services specifically designed for the older adult: Health Information for Seniors, Adult Day Health Center, GoldenCare, and St. Mary’s Care Center.

**Journey of Aging**  JourneyofAging.com or facebook.com/journeyofaging  •  Resource Guide for Caregivers & Aging Adults in Dane County... We strive to enlighten individuals with the educational tools to make informed decisions regarding aging programs, resources, and services in Dane County.

**Midwest Home Care**  (608) 276-6000  •  www.midwesthomecare.com  •  Provides non-medical care to help seniors stay active and independent in their own homes. Specializing in Alzheimer’s care.

**Oak Park Place**  www.oakparkplace.com  •  Oak Park Place senior living communities feature skilled nursing, orthopedic rehabilitation, assisted living, memory care, and independent living products for seniors with locations on Madison’s east side, and Baraboo.

**Oakwood Lutheran Senior Ministries**  www.oakwoodvillage.net
Oakwood Village Prairie Ridge  (608) 230-4646  •  Oakwood Village University Woods  (608) 230-4266
Oakwood Lutheran Senior Ministries is the parent corporation of two faith-based, not-for-profit retirement communities, Oakwood Village Prairie Ridge and Oakwood Village University Woods, located in Madison, Wisconsin. Oakwood is proud to partner with the fine learning institutions in Madison to offer educational and wellness opportunities to our residents.

**Senior Helpers**  (608) 729-5365  •  www.seniorhelpersmadison.com  •  Helping seniors age in place by providing home-safe assurance; geriatric care management; and flexible, compassionate home care.

**Wisconsin Talking Book & Braille Library (WTBBL)**  dpi.wi.gov/talkingbooks  •  Provides recorded & Braille books to Wisconsin residents who for any visual or physical reason cannot read normal print. The service is free to everyone.

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Aging and Disability Resource Center of Dane County  (608) 240-7400  •  daneadrc.org
The ADRC provides free unbiased information and assistance to older adults, people with disabilities, caregivers, and professionals regardless of income or personal resources. The ADRC empowers people to make informed choices about services and supports.
Agrace Hospice and Palliative Care  (608) 276-4660  •  www.agrace.org  •  Provides care and support through the stages of serious illness and programs for people in south central Wisconsin.

Alzheimer’s & Dementia Alliance of Wisconsin  (608) 232-3400  •  www.alzwisc.org  •  ADAQ’s professional, Wisconsin-based staff provides hope for people facing Alzheimer’s or other dementia through education, support, and personalized guidance to understand the disease, to learn how to continue living a satisfying and rewarding life, and to plan for the future.

Alzheimer’s Association, South Central Wisconsin  (608) 203-8500  •  24/7 helpline 800-272-3900  •  alz.org  The world’s leading voluntary health organization in Alzheimer’s care, support, and research. With many local educational and support services in South Central WI, we are here to help and offer hope. See our website/helpline for information, referral, education, and care.

Board on Aging and Long-Term Care  •  Julia Pierstorff, (608) 246-7004  •  http://longtermcare.wi.gov  Advocacy services including the Ombudsman Program, Volunteer Ombudsman Program, and Medigap Helpline Services.

Cairasu Home Care & Comfort Care 4U  (608) 622-7015  •  www.cairasucare.com  •  We are a dependable non-medical senior care agency, whose mission is to provide the highest quality elderly care service based on your individual needs.

Elder Tree  800-361-5481  •  eldertreewisconsin.com  •  A website to help older adults remain independent in their home while staying socially connected and engaged. Developed at UW-Madison, there is no cost, no ads – just simple features to connect with other older adults, friends, and family, and access information for healthy living.

Golden Heart Senior Care- Madison  (608) 467-3590  •  www.goldenheartmadison.com  •  For compassionate senior care, locals can trust our caring professionals. As stated in our Client Bill of Rights and expressed through the caring hands of your Caregiver, our focus is to provide you or your loved one with the highest quality care with compassion, dignity, and respect. It’s our mission to empower our clients and caregivers to work as a team, which keeps your loved one feeling independent and secure.

Home Health United  800-924-CARE (2273)  •  www.HomeHealthUnited.org  •  Offers an integrated and comprehensive variety of services across Southern Wisconsin, including Home Health, Palliative Care, Hospice, Community Health Services, Meals On Wheels, Infusion Pharmacy, Immunization Clinics, Personal Emergency Response System, and Home Medical Equipment.

Independent Living, Inc.  (608) 274-7900  •  www.IndependentLivingInc.org  •  Offering comprehensive services so older adults & people with disabilities live comfortably in their home or with us. Services include home chores, personal care, home health care, evening Meals on Wheels, home modifications, volunteer assistance, & senior housing options in Madison, Fitchburg, & Sun Prairie.

Madison Children’s Museum  www.madisonchildrensmuseum.org  •  The museum offers SPARK!, a FREE 90 minute cultural arts program for children 7 & up, parents & a grandparent with early memory loss. Assisted living & nursing home groups are welcome!


Madison School & Community Recreation (MSCR), Goodman-Rotary 50+ Fitness  (608) 204-3023  •  www.mscr.org  Offers a wide range of fitness and wellness opportunities for people ages 50+, including aquatics, strength, dance, yoga, chair-based exercise, pilates, tai-chi, and nutrition education programs.

Mallatt’s Homecare Pharmacy/ Interim Healthcare of Wisconsin  (608) 310-9922  •  mallattsltc.com  •  Provides medication and pharmacy services to individuals in their own home and to those in long term care facilities. Provides in-home skilled nursing, personal care, companion, and home health aide services.

OutReach LGBT Community Center  (608) 255-8582  •  www.lgtoutreach.org  The OutReach LGBT Community Center mission statement is: “To promote equality and quality of life for LGBT people.” The half-time LGBT Senior Advocate position is funded by grants from both the City of Madison & Dane County. OutReach is open weekdays 11am-7pm, except on Holidays.

PLATO  www.PLATOMadison.org  •  A member-directed and participatory learning-in-retirement organization committed to developing, offering, and promoting opportunities for intellectual and cultural enrichment for its members, and to providing scholarship support for adult students with significant financial needs enrolled in post-secondary education courses.
RSVP of Dane County  (608) 441-7891  •  www.rsvpdane.org
A volunteer program that places volunteers, age 55 & older, in assignments all over Dane County. We have about 2000 volunteers in over 80 non-profits, public agencies, and schools.

SAIL- Supporting Active Independent Lives  www.sailtoday.org  •  A non-profit membership of people 55+ who help one another live healthy and independent lives while having access to vetted home services, community resources, professional consultation, wellness programs, social events, and more.

St. Coleta of Wisconsin  www.stcolettawi.org  •  Residential & vocational programming for adults over 18 with developmental disabilities.

UW-Madison Osteoporosis Clinical Research Program  www.uwosteoporosis.org  •  Bone mineral density testing.
UW-Madison School of Nursing  UW School of Nursing students will provide a free blood pressure screening.
UW-Madison School of Pharmacy  Operation Immunization works to educate the public on the importance of immunizations.

UW-Madison MIDUS Study (Midlife in the United States)  www.midus.wisc.edu
A national study of health & well-being started in 1995 with over 7000 participants aged 25-74. Find information about MIDUS results to date, including details about physical health and functioning in a national sample of Americans.

UW-Madison School of Medicine & Public Health, Physical Therapy Program  ortho.wisc.edu/Home/DoctorOfPhysicalTherapy.aspx  •  Physical Therapists (PTs) are licensed health care professionals who diagnose and oversee the management of patients of all ages in order to improve their physical and functional abilities. This booth will provide participants with exposure to Tai Chi, an evidence-based exercise strategy that has many benefits for the aging adult.

UW-Madison School of Nursing Center for Aging Research and Education  http://son.wisc.edu/CARE  •  CARE was created in response to the critical need for nurses as our country's population ages. Through nursing leadership, discovery, education, and practice, CARE improves the health and well-being of older adults.

UW-Madison Speech and Hearing Clinic  https://csd.wisc.edu/speech-and-hearing-clinic.htm  •  Offering services to those who are deaf or hard of hearing: full diagnostic hearing evaluations; new hearing aids or assistive listening devices; repair or reprogramming of hearing aids; and programming, troubleshooting, or counseling services for those with cochlear implants.

UW/VA Swallowing Speech and Dining Enhancement Program (SSWAL-ADE)  (608) 256-1901 x17902  •  www2.medicine.wisc.edu/home/swallowing/swallowingmain  •  An internationally recognized program dedicated to the evaluation, treatment, and research of swallowing disorders. We have developed a number of the field’s diagnostic tools & treatment methods and conducted research to improve treatment and quality of life for patients.

Visiting Angels Living Assistance Services  (608) 819-0665  •  www.visitingangels.com  •  We have an “angel” for you to serve all of your non-medical in-home care needs. From personal care to companion care, we are America’s choice in private duty care.

Wisconsin ADRC/Dementia Care Specialist Program  In Rock County:  www.co.rock.wi.us/adrc  •  608-741-3600  •  State-wide:  www.dhs.wisconsin.gov/adrc/dementia-care-specialist-program.htm  •  The Dementia Care Specialist program covers 25 counties, two African American focused specialists, and three tribal based specialists. This program is part of the Dementia Capable Wisconsin initiatives. It provides support, outreach and education to those impacted by dementia and their care partners in addition to dementia friendly community initiatives.

Wisconsin Alzheimer’s Disease Research Center  adrc.wisc.edu  •  Academic and clinical research organization investigating better treatment and prevention plans for Alzheimer’s disease and mild cognitive impairment (MCI).

Wisconsin Council of the Blind and Visually Impaired  (608) 255-1166  •  www.wcblind.org
A private, non-profit community-based organization whose mission is to promote the dignity and independence of people who are blind and visually impaired, through services, advocacy, & education. Services include low vision evaluations, in-home vision rehabilitation, assistive technology training, and the Sharper Vision Store.

Wisconsin Sleep  (608) 232-3333  •  www.wisconsinsleep.org  •  Offers sleep experts for adults and children, combined with the latest technology in a home like setting.

ZOUNDS Hearing of Madison  (608) 831-7334  •  www.zoundsmadison.com  •  ZOUNDS Hearing clinic has rechargeable hearing aids with up to 90% noise cancellation and excellent sound quality... all at a very affordable price!