Our Sponsoring Exhibitors

Attic Angel Community  608-662-8911  •  www.atticangel.org
Attic Angel Community provides high-quality senior living services in a caring and personalized atmosphere that respects the dignity, encourages the independence, and enhances the quality of life, of each resident.

Cairasu Home Care and Comfort Care 4U  608-622-7015  •  www.cairasucare.com  •  An In-Home Care agency committed to helping the elderly with the support needed to maintain independence and safety in the comfort of their homes. We are a state licensed agency.

Oak Park Place  608-663-8600  •  www.oakparkplace.com  •  We’re a family of senior living communities with a great big heart, a welcoming smile, and a single purpose. We exist to help you write the very best next chapter of your life. We do that by creating great places to live and sharing our GIFTS with you every day: Giving, Integrity, Family-first, Thoughtfulness, and Social Engagement are at the core of all we do.

Oakwood Village  608-230-4580  •  www.oakwoodvillage.net  •  Oakwood Village is a non-profit faith-based senior living organization with two campuses in Madison. We operate full continuums of care with independent living, assisted living, memory care, skilled nursing, home health, and hospice available onsite.

UW Carbone Cancer Center  608-263-8600  •  www.cancer.wisc.edu/community-outreach-and-engagement  •  UW Carbone Cancer Center’s goal for partnerships involves building and expanding upon authentic relationships across WI to improve the health of our communities.

Visiting Angels  608-819-0665  •  www.visitingangels.com/madisonwi/home  •  Non-Medical In Home Care Company. We provide: Flexible Hourly Care & 24/7 Care, Companionship, Respite for Families, Shopping & Meal Prep, Errands & Appointment, Transportation, Light Housekeeping, Grooming, Bathing & Dressing, Assistance, Mobility Assistance, Assist with Exercises, Med Reminders, End of Life Care/team work with Local Hospices.

Waunakee Valley Senior Living  608-849-5016  •  www.trilogyhs.com/senior-living/wi/waunakee/waunakee-valley  •  We are a continuum of care community in Waunakee, Wisconsin. We have independent and assisted living as well as skilled nursing and in-house rehabilitation.

Aging and Disability Resource Center of Dane County  •  608-240-7400  •  www.daneadrc.org  •  Provides older adults and people with disabilities the resources needed to live with dignity and security, and to achieve maximum independence and quality of life.

All of Us UW  •  888-294-2661  •  www.allofus.wisc.edu  •  Seeks to develop a research database of a million people across the country to speed up medical research and ensure that people who have been historically left out of medical research in the past can become better represented.

Board on Aging & Long Term Care: Medigap Helpline Services  •  608-246-7016  •  www.longtermcare.wi.gov/Pages/Home.aspx  •  Provides advocacy and information for recipients of long term care services thru their Ombudsman and Volunteer Ombudsman programs. BOALTC also provides counseling and education on Medicare and the options surrounding Medicare with the Medigap Helpline and Medigap Prescription Drug and Part D Helpline.

Capitol Lakes  •  608-283-2000  •  www.retirement.org/madison  •  Madison’s only downtown life plan community and exclusive partner of the Wisconsin Alumni Association. Capitol Lakes offers independent living, assisted living, memory care, skilled nursing & rehabilitation with a lifestyle focused on active holistic wellness.

Center for Aging Research and Education (CARE), UW-Madison School of Nursing  •  608-265-9542  •  www.care.nursing.wisc.edu  •  CARE supports discoveries that improve aging, and builds the skills and capacity of those who care for older adults.

Dementia Care Research Project  •  608-262-5553  •  www.adrc.wisc.edu/dementia-care-research-project  •  Focuses on understanding how to improve the quality of life for people with memory concerns and their caregivers by examining the care they receive at home or within the healthcare system. The Dementia Care Research project is an opportunity for people with memory concerns and their caregivers to get involved in dementia care research.

Madison School & Community Recreation (MSCR)  •  608-204-3000  •  www.mscr.org  •  MSCR 50+ fitness & wellness classes focus on regular physical activity that helps build muscle, increase cardiovascular fitness and the overall well being of older adults so they can continue their day-to-day activities without becoming dependent on others. MSCR 50+ Fitness is a community based fitness and wellness program with aqua, strength, dance, yoga, tai chi, walking classes, and outdoor pursuits for adults over the age of 50.

Madison Senior Center  •  608-266-6581  •  www.madisonseniorcenter.org  •  Provides opportunities for older adults to engage in healthy living education and activities in a relevant and inclusive community.
Midlife in the United States (MIDUS) Study • 608-262-1818 • www_midus.wisc.edu • Begun in 1995, MIDUS is a national longitudinal study of health and well-being with over 12,000 participants (first surveyed between the ages of 25 and 75). Find information about MIDUS results to date, including details about physical health and functioning in a national sample of Americans.

NewBridge Madison • 608-512-0000 • www_newbridgemadison.org • A non-profit social service agency that provides a wide variety of services and activities for older adults. We work with people 60 and older living in the city of Madison and Monona and our services are free depending on income.

Participatory Learning and Teaching Organization (PLATO) • 608-572-6869 • www_platomadison.org • PLATO is a community of intellectually curious adults, typically 50 and over, which explores subjects of interest through member-led courses, discussion groups, lectures, travel, and cultural activities. Continued learning and socialization are encouraged in our post-career lives and PLATO offers those opportunities in a companionable and accessible way at an affordable membership fee.

RSVP Volunteer Programs of Dane County • 608-441-7891 • www_rsvpdane.org • Recruits and places volunteers, aged 55 and older, in volunteer opportunities in non-profits and public agencies throughout Dane County and Madison.

Senior Helpers • 608-729-5365 • www_seniorhelpers.com/wi/madison • A premier provider for senior homecare. We offer tailored services ranging in residents with print disabilities. Print disabilities include vision impairments, blindness, physical handicaps and reading disabilities.

Sharing Active Independent Lives– SAIL • 608-230-4321 • www_sailtoday.org • SAIL is a nonprofit membership program for older adults living in greater Madison. SAIL services and programs are designed to help members stay connected, active, and safe. Members enjoy helping one another, socializing, learning together, and having access to resources.

State of WI Office for the Blind and Visually Impaired • 888-879-0017 • www.dhs.wisconsin.gov/obvi • Statewide Agency who teach independent living skills to people in their homes, provide group training and presentations, demonstrate adaptive equipment and provide information and referral services to persons who are blind or have low vision.

Survey of the Health of Wisconsin (SHOW) • 608-890-3840 • www_show.wisc.edu • SHOW is the only ongoing statewide-representative cohort, modeled after NHANES. SHOW has retrospective data and biospecimen available for use and offers prospective services to investigators to follow-up the cohort or recruit new participants. SHOW supports basic, clinical, and translational research, in addition to epidemiology studies and public health biomonitoring projects.

Swallowing and Salivary Bioscience Laboratory • 608-347-2368 • www_ssbl.wisc.edu • SSBL is a translational research program focused on dysphagia (swallowing dysfunction). Specific research initiatives include the effects of intensive dysphagia rehabilitation on swallow function and health status; the feasibility of exercise-based approaches to treatment for patients with early-stage Alzheimer’s disease; and the impact of oral microbial profiles and saliva production on oral health and pneumonia risk in patients. The goal of our work is to improve the treatment and quality of life for those with swallowing disorders.

Tai Chi Health, LLC • 608-630-4066 • www.taichireadw.com • Our mission is to make the many benefits of tai chi accessible to people of all ages and abilities. Our organization trains students and teachers in adaptive tai chi programs to help spread the practice to all who want to learn.

University League, Inc. • 608-335-5544 • www.univleague.wisc.edu • A nonprofit membership organization open to all who support the University of Wisconsin-Madison. The purpose of the League is to raise funds for student scholarships and to promote volunteer services, educational opportunities, and social activities for its members.

UW-Madison Osteoporosis Clinical Research Program • 608-265-6410 • www_uwosteoporosis.wisc.edu • Our goal is to prevent fractures thereby maintaining independence and quality of life in older adults through education, research and clinical care.

UW-Madison School of Pharmacy • 608-265-4666 • www.pharmacy.wisc.edu • A student-led group that promotes immunization in the community.

The Waterford at Fitchburg • 608-270-9200 • www.waterfordatfitchburg.com • Boasts spacious one- and two-bedroom condo-style apartments. We offer first-rate amenities and offer an age in place model that makes residents feel cozy with the privacy and independence everyone deserves.

WI Alzheimer’s Disease Research Center • 608-265-0548 • www.adrc.wisc.edu • Supports researchers in their pursuit of answers that will lead to improved diagnosis and care for patients while, at the same time, focusing on the program’s long-term goal—finding a way to prevent and effectively treat Alzheimer’s disease.

WI Council of the Blind & Visually Impaired • 608-255-1166 • www.WCBlind.org • A private, non-profit community-based organization whose mission is to promote the dignity and empowerment of people who are blind and visually impaired through services, advocacy, and education. Services include low vision evaluations, in-home vision rehabilitation, access technology training, orientation and mobility training, and the Sharper Vision Store.

WI SuperAging Research Initiative • 608-262-6864 • www.brain.northwestern.edu/superaging/index.html • The purpose of the SuperAging longitudinal observational research study is to identify factors that contribute to the maintenance of cognitive functioning in old age. We will be looking at a variety of factors including cognition, personality traits, psychosocial factors, genetic factors, and brain structure.

Wisconsin Sleep • 608-232-3333 • www_uwhealth.org • WI Institute of Sleep and Consciousness is located in Madison on Research Park Blvd. We are a comprehensive sleep disorders clinic and sleep research facility.

Wisconsin Talking Book and Braille Library (WTBBL) • 414-286-3045 • www.dpi.wi.gov/talkingbooks • Free audio and braille library for Wisconsin residents with print disabilities. Print disabilities include vision impairments, blindness, physical handicaps and reading disabilities.