

Health and Resource Fair

34th Institute on Aging Annual Colloquium

September 18, 2024

Madison, WI



Our Sponsoring Exhibitors

Comfort Care 4U, LLC 608-206-3260 • www.comfortcare4umadison.com

One of the fastest growing independent in-home care and supportive living providers in Wisconsin.

Community Care, Inc. 866-992-6600 • www.communitycareinc.org

Dedicated to ensuring health, wellbeing and independence. A nonprofit organization with over 40 years of rich history providing quality, compassionate care in Wisconsin.

Oak Park Place 608-663-8600 • www.oakparkplace.com

A senior living community offering independent living, assisted living, memory care, skilled nursing, and rehabilitation services.

Transformation Center 608-841-1002 • www.transformationcentermadison.com

A Madison-based, boutique fitness facility that focuses on helping people over 50 stay strong, independent, and capable of doing the things that they love doing well into their 80s.

UW Carbone Cancer Center 608-263-8600 • www.cancer.wisc.edu/community-outreach-and-engagement

The center's mission is to reduce the burden of cancer and cancer health disparities through impactful population science research integrated with community outreach and engagement across Wisconsin spanning prevention to the end of life.

Visiting Angels 608-819-0665 • www.visitingangels.com/madisonwi/home

A non-medical in-home care agency customized for adults based on their individual needs and preferences. Dedicated and reliable caregivers help thousands of older adults live happily and safely in the comforts of home while providing their families with peace of mind.

Waunakee Valley Senior Living 608-602-3901 • www.waunakeevalleysl.com

Provides long term care, rehab care, assisted living, and independent living.

AgeBetter, Inc. • 608-230-4445 • www.agebettertoday.org • Non-profit AgeBetter, Inc. includes SAIL (Sharing Active Independent Lives), a membership organization providing various services and Safe at Home, a free, fall prevention home assessment program.

Aging & Disability Resource Center of Dane County • 608-240-7400 • www.daneadrc.org • The first place to go to obtain accurate, unbiased information on all aspects of life related to aging or living with a disability. ADRCs are friendly, welcoming places where anyone can go for information specifically tailored to their situation.

Board on Aging and Long Term Care • 608-246-7011 • www.longtermcare.wi.gov • Advocates for the interests of the state's long term care consumers, to inform those consumers of their rights, and to educate the public at large about health care systems and long term care.

Cairasu Home Care • 608-622-7015 • www.cairasucare.com • Based in Madison, Wisconsin, provides comprehensive in-home care services aimed at enabling elderly and disabled individuals to maintain their independence and quality of life in the comfort of their homes. The organization offers personalized care plans tailored to the unique needs of each client, with a particular focus on Alzheimer's and dementia care.

Capitol Lakes • 608-283-2000 • www.retirement.org/madison • Madison's premier not-for-profit Continuing Care Retirement Community with events, groups, and diverse activities. The community provides fine amenities and outstanding services, including chores, yardwork, and home maintenance, leaving more time for residents to do the things they love.

CapTel Outreach • 920-540-0704 • www.oeius.org • Outreach, education, and installation support for the CapTel Captioned Telephone. Ideal for individuals with hearing loss, the CapTel displays word-for-word captions of everything a caller is saying.

Center for Aging Research and Education (CARE) • 608-265-9542 • www.care.nursing.wisc.edu • CARE at the University of Wisconsin–Madison School of Nursing supports discoveries that improve aging, and builds the skills and capacity of those who care for older adults.

City of Madison - Madison Senior Center • 608-266-6581 • www.cityofmadison.com/senior-center • Provides opportunities for older adults to engage in activities that will help them to age in place as long as they choose. MSC provides targeted place-based programming for underserved populations of older adults such as Black, Indigenous, People of Color, LGBTQ+, and low income.

Interim HealthCare of Wisconsin • 608-238-0268 • www.interim.com/madison-wi • A community based health company that provides private pay home care, skilled home health, and hospice services to Dane, Rock, and Jefferson counties, as well as surrounding areas.



KLOTHO • 608-262-6875 • www.adrc.wisc.edu/klotho • The purpose of the KLOTHO and Resilience to Synaptic Dysfunction in Preclinical AD (KLOTHO) Study is to obtain information about synapse health in the brain. The primary goal is to understand how synaptic health relates to cognitive function and Alzheimer's disease pathology, and how the KLOTHO gene potentially favorably modifies these relationships.

Madison School & Community Recreation 50+ Fitness • 608-204-3023 • www.msqr.org • A community based fitness and wellness program with aqua, strength, dance, yoga, tai chi, walking classes, and outdoor pursuits for adults over the age of 50.

Midlife in the United States (MIDUS) Study • 608-262-1818 • www.midus.wisc.edu • A national longitudinal study of health and well-being administered by the UW–Madison Institute on Aging. It began in 1995 with over 7000 participants, aged 25-74, and continues with follow-ups at 10-year intervals.

NewBridge Madison • 608-512-0000 • www.newbridgemadison.org • Provides older adults a bridge to successful aging. To ensure longer, healthier, and safer independent lives, NewBridge provides a variety of services and activities for older adults. Services are free depending on an individual's income.

Oakwood Village • 608-230-4699 • www.oakwoodvillage.net • A non-profit senior living organization with two campuses in Madison. Each location offers a full continuum of care.

Office for the Blind and Visually Impaired • 888-879-0017 • www.dhs.wisconsin.gov/obvi • Vision rehabilitation specialists throughout the state help individuals coping with vision loss in activities of daily living with assistive technology. Clients must be Wisconsin residents.

Participatory Learning and Teaching Organization (PLATO) • 608-572-6869 • www.platomadison.org • A community of intellectually curious adults, typically 50 and over, which explores subjects of interest through member-led discussion groups, lectures, travel and cultural activities. Most members are approaching or actively enjoying retirement. All share a passion for learning and a desire to stay engaged with the world and with others who share their interests.

RSVP Volunteer Programs of Dane County • 608-238-7787 • www.rsvpdane.org • RSVP recruits volunteers, aged 55 and older, and places them in a wide variety of enriching opportunities to serve in over 50 nonprofits and public agencies in Dane County.

Senior Helpers • 608-270-8842 • www.seniorhelpers.com/wi/madison • A homecare company that provides individualized care, exceptional case management, and caregiver and community training. Offers tailored services ranging from companion and personal care for seniors looking for assistance with daily activities to specialized care for those with Alzheimer's, Dementia, Parkinson's, and other chronic diseases.

SuperAging Research Initiative • 608-262-6864 • www.adrc.wisc.edu/superaging-study • The SuperAging Research Initiative hopes to learn what is going right with aging, as opposed to what is going wrong. The study is looking for people who are 80 and older with the memory/thinking capacity of someone 20-30 years younger.

The Waterford at Fitchburg • 608-270-9200 • www.waterfordatfitchburg.com • A senior living community offering a comfortable, friendly environment with support from a team of compassionate caregivers who are always ready to help. Activities each day provide easy opportunities to develop new friendships or learn new skills.

TMG Wisconsin • 844-864-8987 • www.tmgwisconsin.com • Since 2008, TMG has built a network of over 700 experts that support people enrolled in the IRIS program in all 72 Wisconsin counties. IRIS (Include, Respect, I Self-Direct) is a long-term care program for adults with disabilities and elderly people in Wisconsin. It is a self-directed program.

University League, Inc. • 608-335-9291 • www.univleague.wisc.edu • A nonprofit membership organization open to all. The purpose of the League is to raise funds for UW–Madison student scholarships and to offer volunteer services, educational programs, and social activities for its members. Twenty interest groups and twelve volunteer opportunities offer a variety of options for participation, enjoyment, and fellowship.

UW Osteoporosis Clinical Research Program • 608-265-6410 • www.uwosteoporosis.wisc.edu • The program's goal is to prevent fractures thereby maintaining independence and quality of life in older adults through education, research, and clinical care.

UW School of Pharmacy Operation Immunization • 608-265-4666 • www.students.pharmacy.wisc.edu/wsps/operation-immunization • Operation Immunization (OI) focuses on emphasizing the importance of immunization to the community and providing the public with resources about immunizations. OI volunteers present at health fairs, assist at influenza clinics, and present to high school students about Human Papilloma Virus (HPV).

Wisconsin Council of the Blind & Visually Impaired • 608-255-1166 • www.wcblind.org • Promotes the dignity and empowerment of the people of Wisconsin who live with vision loss through advocacy, education, and vision services.

Wisconsin Sleep • 608-232-3333 • www.uwhealth.org/locations/wisconsin-sleep-clinic/sleep-medicine-719 • A comprehensive Sleep Disorders Clinic and Laboratory treating common sleep disorders such as sleep apnea, restless leg syndrome, sleeping issues, etc.

Wisconsin Talking Book & Braille Library • 414-286-3045 • www.dpi.wi.gov/talkingbooks • A free audio and braille library for Wisconsin residents with print disabilities.