

Health and Resource Fair

32nd Institute on Aging Annual Colloquium
September 22, 2022
Madison, WI



Our Sponsoring Exhibitors

Attic Angel Community (608) 662-8911 • www.atticangel.org

A community that provides high-quality services in a caring and personalized atmosphere that respects the dignity, encourages the independence, and enhances the quality of life of each resident.

BrightStar Care (608) 441-8620 • www.brightstarcare.com/madison

BrightStar Care offers medical and non-medical homecare along with medical staffing solutions to healthcare organizations of all sizes. At BrightStar Care, our experienced, trustworthy, and compassionate care professionals provide a full range of services in the comfort and safety of home. From personal care to companion care, BrightStar Care services enable seniors and others to live independently in their homes as long as possible.

Oakwood Village (608) 230-4580 • www.oakwoodvillage.net

A locally-operated, faith-based, not-for-profit serving older adults for nearly 75 years. Oakwood offers independent living apartment homes, assisted living, memory care, and short-term rehabilitation on two beautiful campuses in Madison.

Senior Helpers (608) 729-5365 • www.seniorhelpers.com/wi/madison

A premier provider for senior homecare. We offer tailored services ranging from companion care for seniors looking for assistance with daily activities to specialized care for those with Alzheimer's, Dementia, Parkinson's, and other chronic diseases. We also provide case management services for clients and families as well as training for our community partners.

Visiting Angels (608) 819-0665 • www.visitingangels.com/madisonwi/home

A non-medical, in home care company. We assist anyone 18 years and older with activities of daily living and anything from companionship, errands, meal prep, personal care and bedbound care through end of life care. We make it possible for people to stay home, where they prefer to be through all stages of aging.

Waunakee Manor (608) 849-5016 • www.waunakeemanor.com

We are a continuum of care in Waunakee – an independent living, assisted living, and skilled nursing home. We provide long-term care options for seniors, as well as short-term rehabilitation stays. We also have options for those who use a ventilator.

Aging and Disability Resource Center of Dane County (608) 240-7400 • www.daneadrc.org • The ADRC provides information about resources and support in all aspects of life related to aging or living with a disability and is a one-stop shop for older adults, people with disabilities, and their families, caregivers, and other professionals. ADRC staff are unbiased and knowledgeable professionals who listen to your concerns, help clarify your options, and direct you to appropriate resources.

All of Us - UW (888) 294-2661 • allofus.wisc.edu • All of Us seeks to develop a research database of a million people across the country to speed up medical research and ensure that people who have been historically underrepresented in medical research in the past can become better represented.

Alzheimer's Association 24/7 helpline (800) 272-3900 • www.alz.org • A leading voluntary health organization in Alzheimer's care, support, and research. The Alzheimer's Association leads the way to end Alzheimer's and all other dementia — by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support.

Alzheimer's & Dementia Alliance of Wisconsin (920) 765-3359 • www.alzwwisc.org • The Alzheimer's & Dementia Alliance of Wisconsin helps those impacted by Alzheimer's disease and other causes of dementia. Our dementia outreach specialists guide, educate, and support people who are living with a diagnosis and their families free of charge.

Board on Aging & Long Term Care (800) 815-0015 or (800) 242-1060 • longtermcare.wi.gov • Sharing information on the agency's programs, including the Medigap Helpline, with information on Medicare and healthcare coverage which surrounds Medicare, including prescription options; the Ombudsman program, with information on the supportive advocacy to assure persons 60 and over receive the Long Term Supportive services they are entitled to whether in a facility or in their own homes; and the Volunteer Ombudsman program which recruits volunteers to be advocates for the vulnerable residing in skilled nursing homes.

Capitol Lakes (608) 283-2000 • www.retirement.org/madison • Capitol Lakes is Madison's only downtown life plan community and exclusive partner of the Wisconsin Alumni Association. Capitol Lakes offers independent living, assisted living, memory care, skilled nursing and rehabilitation, with a lifestyle focus on active holistic wellness.

Madison School & Community Recreation 50+ Fitness (608) 709-1928 • www.msccr.org • A community-based fitness and wellness program with aqua, strength, dance, yoga, tai chi, walking classes, and outdoor pursuits for adults over the age of 50.

Madison Senior Center (608) 266-6581 • www.madisonseniorcenter.org • The Madison Senior Center provides opportunities for older adults to engage in healthy living education and activities in a relevant and inclusive community.

NewBridge (608) 512-0000 • www.newbridgemadison.org • Previously the four Madison Senior Coalitions that merged in January 2019, we support older adults living in the community by providing case management services, social and educational programs, and nutrition programs. We help seniors continue to live healthier, longer, and safer independent lives.

Participatory Learning & Teaching Organization (PLATO) (608) 572-6869 • www.platomadison.org • PLATO is a community of intellectually curious adults, typically 50 and over, which explores subjects of interest through member-led discussion groups, lectures, travel, and cultural activities. Continued learning and socialization are encouraged in our post-career lives and PLATO offers those opportunities in a companionable and accessible way at an affordable membership fee.

RSVP Volunteer Programs of Dane County (608) 441-7891 • www.rsvpdane.org • A volunteer program that places volunteers, age 55 & older, in assignments in non-profits and public agencies. We provide meaningful volunteer assignments for seniors that serve the Dane County community as well as meaningful social involvement.

Sharing Active Independent Lives (SAIL) (608) 230-4445 • www.sailtoday.org • A membership organization of people ages 55 and over that has helped to inspire the national “village movement.” SAIL provides opportunities for members to help one another, draw from services and resources, socialize, and attend educational programs to help them enjoy life and live as independently as possible through meaningful connections.

Sorenson (formerly CaptionCall) (833) 691-1600 • www.captioncall.com • Our services are for people with hearing loss who need captions to use the phone effectively. The phone, red carpet installation, and ongoing service have no cost for qualified individuals.

Tai Chi Health, LLC (608) 630-4066 • www.taichihealth.com • Tai Chi Health’s mission is to make the many benefits of tai chi accessible to people of all ages, abilities, and physical conditions by developing and disseminating adaptive tai chi programs.

University League, Inc. (608) 274-5465 • www.univleague.wisc.edu • A non-profit membership organization open to all who support the University of Wisconsin–Madison. The purpose of the League is to raise funds for student scholarships, promote volunteer services to the community, and educational opportunities and social activities for our members.

UW-Madison MIDUS (608) 262-1818 • www.midus.wisc.edu • Begun in 1995, MIDUS is a national longitudinal study of health and well-being with over 12,000 participants (first surveyed between the ages of 25 and 75). Find information about MIDUS results to date, including details about physical health and functioning in a national sample of Americans.

UW-Madison Osteoporosis Clinical Research Program (608) 265-6410 • www.uwosteoporosis.wisc.edu • Our goal is to prevent fractures, thereby maintaining independence and quality of life in older adults through education, research, and clinical care. We are dedicated to providing accurate, cutting edge information about osteoporosis, sarcopenia, and fracture risk reduction to the general public.

UW-Madison School of Pharmacy Operation Immunization (608) 265-4666 • www.students.pharmacy.wisc.edu/wsps/operation-immunization • Operation Immunization is an education campaign designed to increase the public’s knowledge of immunizations while raising the number of adults receiving immunizations. UW School of Pharmacy Students are the participants who offer education and vaccine administration (though not at this colloquium) while supervised by pharmacists.

UW Speech and Hearing Clinic (608) 262-6481 • www.csd.wisc.edu/clinic • The UW Speech and Hearing Clinic offers services to those who have communication difficulties related to hearing loss. Our services include diagnostic hearing evaluations; new hearing aids or assistive listening devices; repair or reprogramming of hearing aids; and programming, troubleshooting, or counseling services for those with cochlear implants.

The Waterford at Fitchburg (608) 270-9200 • www.waterfordatfitchburg.com • The Waterford at Fitchburg boasts spacious one- and two-bedroom condo-style apartments. We offer first-rate amenities and have an age in place model that makes residents feel cozy with the privacy and independence everyone deserves.

Wisconsin Alzheimer’s Disease Research Center (608) 265-0548 • www.adrc.wisc.edu • Our mission is to improve the lives of people affected by Alzheimer’s disease by facilitating innovative science that targets the prevention and treatment of the disease. ADRC combines academic, clinical, and research expertise from the University of Wisconsin School of Medicine and Public Health, UW Health, and the William S. Middleton Memorial Veterans Hospital.

Wisconsin Council of the Blind & Visually Impaired (608) 255-1166 • www.WCBlind.org • A statewide nonprofit that promotes the dignity and empowerment of Wisconsinites living with vision loss through advocacy, education, and vision services. The Council also operates the Sharper Vision Store.

Wisconsin Sleep (608) 232-3333 • sleep-and-consciousness.wisc.edu • WI Institute of Sleep and Consciousness is located in Madison on Research Park Blvd. We are a comprehensive sleep disorders clinic and sleep research facility.

Wisconsin Talking Book and Braille Library (414) 286-6918 • www.dpi.wi.gov/talkingbooks • Free audio and braille library for Wisconsin residents with print disabilities. Print disabilities include vision impairments, blindness, physical handicaps, and reading disabilities. We provide reading material to people of all ages, although the majority of our patrons tend to be older individuals with age-related vision loss or physical disabilities.