

Health and Resource Fair

35th Institute on Aging Annual Colloquium

October 16, 2025

Madison, WI



Our Sponsoring Exhibitors

Azura Memory Care and Assisted Living of Verona

608-291-6637 • www.azuraliving.com • The community emphasizes a homelike environment for each resident, providing four separate households, connected by a community center and a café. Households specialize in caring for either those with early to late stage Alzheimer's disease or other related dementia or provide additional daily living assistance for those without cognitive decline. Azura's exclusive MOSAIC philosophy ensures that all residents receive a tailored approach to their care and personalized engagement.

BrightStar Care • 608-729-3610 • www.brightstarcare.com/locations/madison • Experienced and compassionate caregivers at BrightStar® Home Care Madison provide everything from companionship and help with errands and light housekeeping to personal care services like assistance with bathing, hygiene, and mobility. Focused on helping individuals remain safe and independent in their familiar surroundings, in-home care includes professional services ranging from companionship to skilled nursing.

Encompass Health Rehabilitation Hospital of Fitchburg • 608-398-1000 • www.encompasshealth.com/locations/fitchburgrehab • A leading provider of inpatient rehabilitation for stroke, brain injury, hip fracture, and other complex neurological and orthopedic conditions. An expert team of physical, occupational, and speech therapists; physicians; nurses; dietitians; pharmacists; and case managers provide compassionate rehabilitation care.

Oak Park Place • 608-492-0881 • www.oakparkplace.com • A family of senior living communities offering independent living, assisted living, memory care, skilled nursing, and rehabilitation services.

Sun Prairie Senior Living • 608-837-5959 • www.sunprairiesl.com • Rehab Care, long term care, assisted living, & independent living.

Transformation Center • 608-841-1002 • www.transformationcentermadison.com • A community based fitness center focused on helping individuals live their lives without limits. The small group fitness classes, tailored for those over 50, help to improve overall strength, balance, flexibility, and cardiovascular ability.

Visiting Angels • 608-819-0665 • www.visitingangels.com/madisonwi/home • A non-medical in-home care agency customized for adults based on their individual needs and preferences. Assistance goes beyond physical care, extending to emotional and spiritual healing of an individual.

Waunakee Valley Senior Living • 608-849-5016 • www.waunakeevalleysl.com • Rehab care, long term care, memory care, assisted living, and independent living.

AgeBetter, Inc. • 608-230-4445 • www.agebettertoday.org • Safe at Home provides free home safety assessments for older adults living in Dane County to help prevent falls. Sharing Active Independent Lives (SAIL) is a membership program providing older adults with services, education, and social connections that help them live safe and healthy lives as they age.

Aging and Disability Resource Center of Dane County • 608-240-7400 • www.DaneADRC.org • The ADRC is the first place to contact for accurate, unbiased information on all aspects of life related to aging or living with a disability. ADRCs are friendly and welcoming places where individuals, concerned family members or friends, or professionals, can go for information tailored to specific situations.

Attic Angel • 608-662-8842 • www.atticangel.org • Attic Angel is a unique and historic world of hometown philanthropy, care for community, and exceptional senior living.

Center for Aging Research and Education (CARE) • 608-265-4330 • www.care.nursing.wisc.edu • CARE at the University of Wisconsin–Madison School of Nursing supports discoveries that improve aging, and builds the skills and capacity of those who care for older adults.

Geriatric Health Services Research Lab • 608-263-7975 • www.kinesiology.education.wisc.edu/research/geriatric-health-services-research-lab • The GHSRL is committed to improving the lives of older adults and their care partners through education and implementation of programs and services to drive positive change through collaboration with community partners and within health systems.

Madison School & Community Recreation 50+ Fitness • 608-204-3023 • www.msccr.org/programs/fitness/50-fitness-programs • With over 30 years of service, MSCR offers programs designed to enhance the overall well-being of adults who are 50+. Programs focus on improving physical health through increased strength, flexibility, and balance; and fostering social connections to reduce isolation.

Madison Senior Center • 608-266-6581 • www.cityofmadison.com/senior-center • A community center that provides opportunities for older adults to engage in healthy living education and activities in a relevant and inclusive environment. Center-based activities and community outreach help prevent social isolation and support successful aging.

Midlife in the United States (MIDUS) Study • 608-262-1818 • midus.wisc.edu • A national longitudinal study of health and well-being administered by the UW–Madison Institute on Aging. It began in 1995 with over 7000 participants, aged 25-74, and continues with follow-ups at 10-year intervals.

Musculoskeletal Aging & Metabolism Lab • 608-228-2978 • www.konopkalab.medicine.wisc.edu • Under the direction of Adam Konopka, PhD, MS, the Musculoskeletal Aging & Metabolism Laboratory (MAML) uses a translational research approach to understand the mechanisms involved in the onset and treatment of aging and age-related diseases.

NewBridge Madison • 608-512-0000 • www.newbridgemadison.org • A non profit organization with a mission to provide older adults a bridge to successful aging. To ensure longer, healthier, and safer independent lives, NewBridge provides a variety of services and activities for older adults. Services are free depending on income.

Oakwood Village • 608-230-4699 • www.oakwoodvillage.net • A non-profit continuing care community where people lead lives of growth, happiness, health, and security. Oakwood provides independent living apartments, traditional and advanced assisted living, memory care, and a health and rehabilitation center.

Office for the Blind and Visually Impaired • 888-879-0017 • www.dhs.wisconsin.gov/obvi • Vision rehabilitation services are provided to help individuals who are blind or visually impaired achieve their independent living goals. OBVI vision specialists in each Wisconsin county visit individuals in their homes, conduct group trainings, and teach techniques and technologies for use in daily living.

Operation Immunization UW School of Pharmacy • 608-265-4666 • www.students.pharmacy.wisc.edu/wsps/operation-immunization • Focuses on emphasizing the importance of immunization to the community & providing the public with resources about immunizations.

Participatory Learning and Teaching Organization (PLATO) • 608-572-6869 • www.platomadison.org • A community of intellectually curious adults, typically 50 and over, which explores subjects of interest through member-led discussion groups, lectures, travel and cultural activities. No formal education or university affiliation is necessary to join.

RSVP Volunteer Programs of Dane County • 608-238-7787 • www.rsvpdane.org • RSVP recruits volunteers, aged 55 and older, and places them in meaningful volunteer assignments in over 60 non-profits and public agencies. RSVP offers a wide variety of enriching experiences including driving older adults to medical appointments, delivering meals, tutoring children and adults, knitting/crocheting/sewing groups, food pantry support, environmental work, and countless other opportunities.

Senior Helpers • 608-291-3462 • www.seniorhelpers.com/wi/madison • Provides personal care, companion care, transportation and outings in the client's home anywhere from 1 to 24 hours a day. Case management services and nurse management services are also provided. Senior Helpers specializes in Parkinson's, dementia care, and veteran care, and offers education services for community providers.

St. Croix Hospice • 608-477-5597 • www.stcroixhospice.com • Hospice agency serving 10 states across the Midwest including Wisconsin. St. Croix Hospice listens to patients and families to understand their individual wishes for the end-of-life care journey.

The University League, Inc. • www.univleague.wisc.edu • A non-profit membership organization open to all who support the UW-Madison. The purpose of the League is to raise funds for student scholarships and to promote volunteer services, educational opportunities, and social activities for its members. In the past thirty years, the League has provided more than one million dollars in scholarship funding for UW-Madison students and gifts to UW-related groups.

The Waterford at Fitchburg • 608-270-9200 • www.waterfordatfitchburg.com • A senior living community offering a comfortable, friendly environment with support from a team of compassionate caregivers who are always ready to help. Activities each day provide easy opportunities to develop new friendships or learn new skills.

TMG Wisconsin • 844-864-8987 • www.tmgwisconsin.com • Since 2008, TMG has built a network of over 700 experts that support people enrolled in the IRIS program in all 72 Wisconsin counties. TMG is an IRIS Consultant Agency. IRIS (Include, Respect, I Self-Direct) is a long-term care program for adults with disabilities and older people in Wisconsin. It is a self-directed program.

UW Osteoporosis Clinical Research Program • 608-265-6410 • www.uwosteoporosis.wisc.edu • The program's goal is to prevent fractures thereby maintaining independence and quality of life in older adults through education, research, and clinical care.

UW Speech and Hearing Clinic • 608-262-3951 • www.csd.wisc.edu/clinic • Offers services to those with communication difficulties related to hearing loss, including hearing evaluations and help with hearing aids, assistive listening devices, and cochlear implants.

Wisconsin Alzheimer's Disease Research Center • 608-265-0407 • www.adrc.wisc.edu • The ADRC is dedicated to improving early detection, care, and ultimately prevention of Alzheimer's disease. Backed by the National Institute on Aging and the NIH, the Center supports cutting-edge research aimed at identifying risk factors, slowing disease progression, and enhancing diagnosis and care.

Wisconsin Alzheimer's Institute • 608-265-5834 • www.wai.wisc.edu • Committed to helping people living with Alzheimer's disease or other dementia, their caregivers, and the health professionals working to support them. The institute's mission is to advance health equity through research, education, clinical care, and community engagement for all impacted people.

Wisconsin Board on Aging and Long Term Care • 608-246-7013 • www.longtermcare.wi.gov • Created by the Wisconsin Legislature in 1981, the Board advocates for the interests of the state's long term care consumers, to inform those consumers of their rights, and to educate the public at large about health care systems and long term care.

Wisconsin Council of the Blind & Visually Impaired • 608-255-1166 • www.wcblind.org • Promotes the dignity and empowerment of the people of Wisconsin who live with vision loss through advocacy, education, and vision services.

Wisconsin Institute for Healthy Aging • 608-243-5690 • www.wihealthyaging.org • A statewide non-profit that provides information, resources, and evidence-based programs to support health and independence as we age.

Wisconsin Sleep • 608-323-3333 • www.uwhealth.org/conditions/sleep-medicine • A comprehensive Sleep Disorders Clinic that offers sleep studies and consultations for both adults and children with sleep disorders.

Wisconsin Talking Book and Braille Library • 414-286-3045 • www.dpi.wi.gov/talkingbooks • Free audio and braille library for Wisconsin residents with vision loss, physical handicaps, and reading disabilities.