

Health and Resource Fair

36th Institute on Aging Annual Colloquium
October 14, 2026 • Madison, WI



Our Sponsoring Exhibitors

Attic Angel Community • 608-662-8842 • www.atticangel.org •

Attic Angel is a historic world of hometown philanthropy, care for community, and options for senior living.

Azura Memory Care and Assisted Living of Verona • 608-291-6637 • www.azuraliving.com • Azura provides memory care and assisted living households designed to meet the needs of those living with memory loss.

BrightStar Care • 608-410-8119 • www.brightstarcare.com/locations/madison • Caregivers at BrightStar® Home Care Madison provide in-home care ranging from companionship, help with errands, and light housekeeping to personal care services like assistance with bathing, hygiene, and mobility.

Encompass Health Rehabilitation Hospital of Fitchburg • 608-398-1000 • www.encompasshealth.com/locations/fitchburg-rehab • Physicians, nurses, therapists, and additional professionals provide inpatient rehabilitation care for stroke, brain injury, hip fracture, and other complex neurological and orthopedic conditions.

FOX Rehabilitation • 414-305-0222 • www.foxrehab.org • Outpatient in-home physical, occupational, and speech therapists, and fitness specialists work with patients to help improve muscle function, coordination, endurance, and mobility.

LaDonna Steinert, Seniors Real Estate Specialist • 608-839-7163 • www.ladonnasteinert.com • Connects with a network of specialists across financial, legal, property, and personal services—from estate planning to downsizing—to assist with considerations in a sale and move.

Oak Park Place • 608-663-8600 • www.oakparkplace.com • A family of senior living communities offering independent living, assisted living, memory care, and rehabilitation options in Madison, Baraboo, Janesville, and more locations throughout Wisconsin, Iowa, and Minnesota. Offers a balance of independence and assistance, as needed.

Oakwood Village • 608-230-4580 • www.oakwoodvillage.net • A locally operated, faith-based non-profit continuing care community providing services on two campuses: Oakwood Village Prairie Ridge on Madison's east side, and Oakwood Village University Woods on Madison's west side.

SAIL (Sharing Active Independent Lives) • 608-230-4321 • www.sailtoday.org • A member-led, Dane County non-profit community that supports the independence of adults age 55+ by helping one another stay connected, active, and safe through activities, education, socializing, and access to resources.

Senior Helpers • 608-729-5365 • www.seniorhelpers.com/wi/madison • Provides in-home personal care, companion care, transportation and outings. Case management services and nurse management services are also provided. Senior Helpers specialize in Parkinson's, dementia care, and veteran care, and offer education services for community providers.

Transformation Center • 608-841-1002 • www.transformationcentermadison.com • A community-based fitness center focused on small group fitness classes, tailored for those over 50, with the goal of improving overall strength, balance, flexibility, and cardiovascular ability. Trainers and staff center on three pillars of fitness, wellness, and community.

Trilogy Health Services • 608-849-5016 • www.trilogyhs.com • Waunakee Valley Senior Living and Sun Prairie Senior Living are Rehab Care, Long-term Care, Memory Care, Assisted Living and Independent Living facilities.

Visiting Angels • 608-819-0665 • www.visitingangels.com/senior-home-care-wisconsin-wi • Caregivers offer personalized assistance and in-home care services across numerous towns and communities in Wisconsin. Services include assistance with daily tasks, companionship, or specialized care.

Aging and Disability Resource Center of Dane County • 608-240-7400 • www.DaneADRC.org • Supports seniors, adults with disabilities, their families, and their caregivers by providing information, assistance, and education on community services, long-term care options, and help on all aspects of life related to aging or living with a disability. Services provided by the ADRC are free and available to all Dane County residents regardless of income or assets.

Center for Aging Research and Education (CARE) • 608-265-4330 • www.care.nursing.wisc.edu • CARE at the University of Wisconsin–Madison School of Nursing supports discoveries that improve aging, and builds the skills and capacity of those who care for older adults.

Geriatric Health Services Research Lab • 608-263-7975 • www.kinesiology.education.wisc.edu/research/geriatric-health-services-research-lab • The GHSRL at the University of Wisconsin–Madison aims to enhance the quality of care and life of both older adults and their friend or family care givers and care partners. The research, conducted in hospitals, homes, and community-based settings, examines how care is delivered and identifies opportunities for improvement to inform policy, practice, and innovation in aging and caregiving.

Goodman Community Center • 608-241-1574 • www.goodmancenter.org • Serves people ages 3 to 103 through programs for children and youth, older adult activities and meals, a food pantry, a fitness center, a community newspaper, event spaces, and more. The Older Adult program serves over 850 older adults per year, offering health & wellness activities, discussion groups, social events, art classes, and lunch Monday - Friday.

Madison School & Community Recreation 50+ Fitness • 608-204-3000 • www.msqr.org/programs/fitness/50-fitness-programs • MSCR encourages adults 50 and over who live in the Madison Metropolitan School District to participate in local fitness and nutrition programs, as well as independent exercise and learning, through outreach opportunities. These programs focus on improving physical health through increased strength, flexibility, and balance, while also fostering social connections.

Madison Senior Center • 608-266-6581 • www.cityofmadison.com/senior-center • A community center that provides opportunities for older adults to find activities and resources that support successful aging. All Madison residents should have the resources necessary to age successfully, maintain high physical and cognitive function, and reduce social isolation.

Midlife in the United States (MIDUS) Study • 608-262-1818 • www.midus.wisc.edu • A national longitudinal study of health and well-being administered by the University of Wisconsin–Madison Institute on Aging. The study began in 1995 with over 7000 participants, aged 25-74, and continues with follow-ups at 10-year intervals.

NewBridge Madison • 608-512-0000 • www.newbridgemadison.org • A non-profit organization with a mission to provide older adults a bridge to successful aging. To ensure longer, healthier, and safer independent lives, NewBridge provides a variety of services and activities for older adults. Services are free depending on income.

Office for the Blind and Visually Impaired • 888-879-0017 • www.dhs.wisconsin.gov/obvi • Statewide group of vision rehabilitation specialists who teach independent living skills to people in their homes, provide group trainings, demonstrate adaptive equipment, and provide information & referral services.

Operation Immunization UW School of Pharmacy • 608-265-4666 • www.students.pharmacy.wisc.edu/wsps/operation-immunization • Operation Immunization (OI) at the University of Wisconsin–Madison emphasizes the importance of immunization to the community and provides the public with resources about immunizations.

Participatory Learning and Teaching Organization (PLATO) • 608-572-6869 • www.platomadison.org • A community of intellectually curious adults, typically 50 and over, which explores subjects of interest through member-led discussion groups, lectures, travel, and cultural activities. No formal education or university affiliation is necessary to join.

RSVP Volunteer Programs • 608-238-7787 • www.rsvpdane.org • RSVP recruits volunteers, ages 55 and better, and places them in non-profits and public agencies to help extend services. Volunteers share their knowledge, interests, experience, and energy, to contribute to their local communities.

Safe Communities • 608-441-3060 • www.safecommunities.org • Engages a coalition of advocates, including those with lived experiences, to provide support & services to vulnerable populations through community programs. Top safety concerns include older adult falls, traffic crashes, and suicide & drug harm.

State of Wisconsin Board on Aging and Long Term Care • 1-800-815-0015 • www.boaltc.wi.gov • Advocates for the interests of the state's long-term care consumers and Medicare beneficiaries, informs those consumers of their rights, and educates the public at large about healthcare systems, Medicare, and long-term care.

TMG • 844-864-8987 • www.tmgwisconsin.com • An IRIS Consultant Agency with a network of over 900 experts that support people enrolled in the IRIS (Include, Respect, I Self-Direct) program in all 72 Wisconsin counties. IRIS is a self-directed, long-term care program for adults with disabilities and older adults in Wisconsin.

University League • 608-213-4958 • www.univleague.wisc.edu • A non-profit organization raising funds for university student scholarships and promoting volunteer services, educational opportunities, and social activities for its members.

UW Body Donor Program • 608-262-2888 • www.med.wisc.edu/body-donation • UWBDP supports medical education, clinical training, and research through the gift of whole-body donation from Wisconsin residents registered with the program. Donors play a role in advancing anatomy education for students and healthcare professionals, improving patient care, and supporting hands-on training that advances medical knowledge at the UW School of Medicine and Public Health.

UW Health Advance Care Planning • 608-720-2748 • www.uwhealth.org/ACP • Offers free services and public workshops to help adults document their future medical wishes in a Power of Attorney for Health Care. The program engages the community through conversations about advance directives, decision-making, and aligning care with personal values.

UW Osteoporosis Clinical Research Program • 608-265-6410 • www.uwosteoporosis.wisc.edu • Provides information about osteoporosis, sarcopenia, and fracture risk reduction to the general public through education, research, and clinical care. The program's goal is to prevent fractures, thereby maintaining independence and quality of life in older adults.

The Waterford at Fitchburg • 608-270-9200 • www.waterfordatfitchburg.com • Offers independent & assisted living in a community environment designed with condo-style apartments, lifestyle programs, and additional care. Daily activities provide opportunities to develop new friendships or learn new skills.

Wisconsin Alzheimer's Disease Research Center • 608-265-0407 • www.adrc.wisc.edu • The Wisconsin ADRC at UW–Madison supports research aimed at improving the diagnosis, care, and prevention of Alzheimer's disease and related dementias. The center connects researchers, clinicians, and community members to advance discoveries and translate science into impact.

Wisconsin Alzheimer's Institute • 608-265-5834 • www.wai.wisc.edu • Advances health equity through research, education, clinical care, and community engagement for people living with Alzheimer's disease or other dementia, their caregivers, and the health professionals working to support them.

Wisconsin Council of the Blind & Visually Impaired • 608-255-1166 • www.wcblind.org • Promotes the dignity and empowerment of the people of Wisconsin who live with vision loss through advocacy, education, and vision services.

Wisconsin Institute for Healthy Aging (WIHA) • 608-243-5690 • www.wihealthyaging.org • A non-profit organization working with partners across the state to share programs, information, and resources that support healthy aging.

Wisconsin Patient Advocates • 608-285-2223 • www.tinyurl.com/WiPA2026 • A group of professional, Independent Patient Advocates united by a shared mission: to empower older adults and their families to navigate the healthcare system with confidence, clarity, and support.

Wisconsin Talking Book and Braille Library • 414-286-3045 • www.dpi.wi.gov/talkingbooks • Free audio and braille library for Wisconsin residents with print disabilities. Print disability can be vision loss, physical disability, or reading disability to qualify for the service.

